



November 15, 2021

Atlanta  
Chicago  
Detroit  
Pittsburgh

Detroit Historic District Commission  
2 Woodward Avenue, #808  
Detroit, MI 48226

Dear Commissioners:

On behalf of Real Times Media (RTM), we wish to endorse the initiative of the proposed electronic sign on the north facing wall outside La Casa Habana located at 1502 Randolph Street.

Given the dynamic energy of the area, which serves as our city's theater and entertainment district, we are confident that this type of electronic LED signage will only enhance the appeal of the area for the steady flow of city dwellers and visitors who make the area a destination location.

If additional information is required, do not hesitate to contact us at the number below.

Best regards,

Hiram Jackson  
Chief Executive Officer,  
Real Times Media and The Michigan Chronicle