1509 Broadway

Where are you proposing to install new signage? façade FACING: EAST

Is there existing signage at this location? YES

Has signage previously been installed here? YES

What type of signage is there? There are (3) on premise "Wurlitzer Building" painted signs that will remain, list material / installation method (how many anchor points are currently installed?) NONE

How big is existing sign? Each sign is 10'H x 20'W

Is there existing illumination for the sign?

How big / list dimensions of proposed sign? 110'H x 30' W

What type of sign are you proposing at this location? OFF PREMISE ADVERTISING WALL SIGN

List material VINYL MESH

List installation method (how many anchor points are required for vinyl signs?): There will be a total of 68 anchor points every 4' around the exterior of the sign: See attached rendering.

Is new illumination proposed for new sign? YES (4) Total conduit to flood light fixtures face mounted to the roof below the wall. Lighting Specs attached.