

APPLICATION NUMBER: HDC20204- 00105

ADDRESS: MULTIPLE ADDRESSES/14 INTERSECTIONS IN THE AREA BOUNDED BY E. ADAMS; CLIFFORD STREET AND WASHINGTON BOULEVARD; E. JEFFERSON; AND WOODWARD

HISTORIC DISTRICT: LOWER WOODWARD AVENUE, DETROIT FINANCIAL, GRAND CIRCUS PARK, WASHINGTON BOULEVARD, & CAPITOL PARK,

APPLICANT: ELISE FIELDS/DOWNTOWN DETROIT PARTNERSHIP

OWNER: CITY OF DETROIT

DATE OF PROVISIONALLY COMPLETE APPLICATION: 03/11/2024

SCOPE OF WORK: INSTALL NEW SIGNS AT 14 INTERSECTIONS

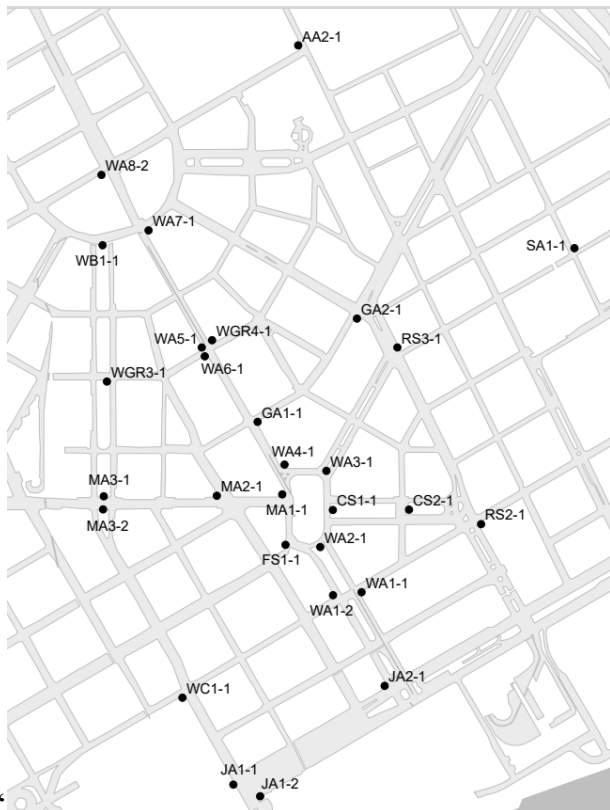
EXISTING CONDITIONS

Per the submitted maps, the proposed new wayfinding signs will be installed within the public right-of-way/at the sidewalk in several locations within the downtown. Please see the attached application materials for proposed locations and photos of the general project area.

PROPOSAL

With the current submission, the applicant is seeking the Commission’s an approval install 14 new static, unlit signs within the public right-of-way/sidewalk area in following historic districts per the submitted documentation:

- Lower Woodward Avenue
- Detroit Financial
- Grand Circus Park
- Washington Boulevard
- Capitol Park



Per the above map, the signs which will be located within local historic districts include JA2-1, WA1-2, WA2-1, CS1-1, MA2-1, MA3-1, MA3-2, WGR3-1, WA5-1, WGR4-1, WA6-1, WB1-1, WA7-1, & WA8-2

Each sign will include multiple 4” to 6” double-sided metal plates which are affixed to a metal pole that is bolted into the sidewalk. Each sign will measure 12’-9” in height.

STAFF OBSERVATIONS AND RESEARCH

- The submission indicates that the design of the proposed signage resulted from community engagement efforts which were conducted in 2019 and 2020. Staff from the City of Detroit, Planning and Development Department (PDD) and Department of Public Works participated in the project’s community engagement. PDD staff also participated in the Department of Public Work’s internal review to ensure the signage adhered to city of Detroit color graphic standards and supports the project.
- The signage is proposed for installation within an urban setting and is of a scale, materiality, location, and general appearance that is typical for signage within Detroit’s downtown area.

ISSUES

- None

RECOMMENDATION

Section 21-2-73, CERTIFICATE OF APPROPRIATENESS (COA)

It is staff’s opinion that the project as proposed is appropriate to the historic character of the district within which each sign is proposed for installation. Staff therefore recommends that the Commission issue a Certificate of Appropriateness (COA) for this project because it meets the Secretary of the Interior’s Standard’s for Rehabilitation and conforms to the districts’ Elements of Design.