STAFF REPORT: 5/12/2021 MEETING PREPARED BY: J. ROSS

APPLICATION NUMBER 21-7228

ADDRESS: 719 GRISWOLD

HISTORIC DISTRICT: DETROIT FINANCIAL

APPLICANT: JAKE CHIDESTER

OWNER: 719 GRISWOLD ASSOCIATES LLC

DATE OF COMPLETE APPLICATION: 4/22/2021

DATE OF STAFF SITE VISIT:

SCOPE: INSTALL A NEW 60'H X 25'W, STRETCHED MESH VINYL BANNER SIGN AT WEST

ELEVATION

EXISTING CONDITIONS

The project area is located at the rear/west elevation of the building at 719 Griswold. The resource, originally known as the Dime Savings Bank, is a steel-frame, 23-story skyscraper which was erected in 1913-14. Architects D. H. Burnham & Co. and Graham, Burnham & Co designed the building, while Barton Malow provided the design for the building's 2001 rehab. As per the Detroit Historic Designation Advisory Board:

"The Dime Building's U-shaped footprint, with the light well opening toward the street, allows natural light into the interior offices. The open end of the U-shape plan facing Griswold Street begins above the third story floor plate. The first two stories were faced in brown granite during a renovation of the 1950s that removed the original terra cotta. Classical details are applied to the terra cotta above the second floor. The two-story lobby has been renovated to include large Corinthian columns and new marble floors. Most impressive was the restoration of the skylight to the light court. The upper three floors are distinguished from the building shaft by a separate treatment of the windows at the sixteenth and seventeenth floors. The windows are grouped between vertical spandrels. The roof is flat. A new awning projects from the Griswold entrance. Dime Savings was organized in 1884 with prominent Detroit businessmen such as J. L. Hudson and James E. Scripps among the directors. The bank occupied a temple-front three-story banking room in the center of the Griswold façade between the tower's two arms."

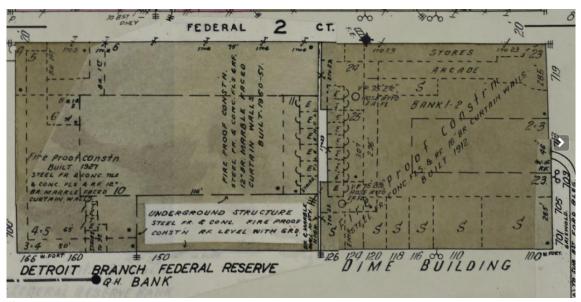
Marble panel cladding is located at stories 1-10, at the building's rear/west elevation. Note that 160 W. Fort, which includes an eight-story, International-style building that was designed by Minoru Yamasaki in 1951-1953 and the adjacent Federal Reserve Bank of Chicago Detroit, erected in 1926-1927 and designed by Graham, Anderson, Probst and White, is adjacent to the west elevation of 719 Griswold. The exterior walls at the 1926-1953 building located at 160 W. Fort are clad in marble, which is in keeping 719 Griswold's rear/west elevation, stories 1-10.



719 Griswold, front elevation



719 Griswold, rear elevation



Sanborn Fire Insurance Map, 1951

PROPOSAL

Per the submission, the applicant is seeking this body's approval for the following:

- At the rear/west elevation, stories 4-10, install a new 60'H X 25'W, stretched mesh vinyl banner sign which shall include the addition of 28, 3" to 4" L X 3/8" anchor points/holes at mortar joints. The sign will cover 1500 sq. ft.
- Install three light fixtures and associated conduit with anchor points/holes at mortar joints

STAFF OBSERVATIONS AND RESEARCH

- See the submitted application which outlines the number and location of the building's existing signage
- As noted above, stories 1-10 at the rear of 719 Griswold are clad with white marble panels. The building at 160 West Fort, which includes the 1926-1927 Federal Reserve Bank of Chicago Detroit and a 1951-1953 International-style addition, is clad with white marble panels as well. It is likely that Yamazaki's 160 W. Fort's addition was clad with marble to ensure its compatibility with the earlier 1927-1927 bank building. Also, the marble panel cladding at 719 Griswold's rear/west elevation was likely installed during the construction of the 160 W. Fort Yamazaki addition in order provide a visual connection between the two buildings.
- The west elevation at 719 Griswold, as well as the west elevation of the 1925-1927 original bank building at 160 W. Fort and the north elevation of 1950s Yamazaki addition all face upon a small granite plaza, which is to the south of 160 W. Fort. The white marble materiality of the building

- elevations which frame the plaza remain as a distinctive character-defining feature of both 160 W. Fort and 719 Griswold.
- The application notes that the installation of the proposed signage will result in the addition of 28, 3" to 4" L X 3/8" holes in the marble panel cladding at 719 Griswold's rear/west elevation. The application note that the holes will be located at mortar joints.

ISSUES

- As noted above, the proposed project will result in the addition of 28 holes at the marble panel cladding at 719 Griswold's rear elevation. The application states that the anchor points/holes will be located at mortar joints. However, it is not clear to staff that the holes will indeed be located at the joints due to the nature of the siding's installation. If the anchor points will be drilled into the marble panels, they will likely result in the deterioration of the cladding over time.
- It is staff's opinion that the marble panel cladding at the rear elevation of 719 Griswold was deliberately installed in order to tie the building with/reflect the materiality of the exterior walls at 160 Fort. Also, 719 Griswold's east elevation is meant to be exposed and to serve as a frame to the plaza at 160 Fort. Therefore, the proposed banner with obscure/cover a distinctive character-defining feature/elevation at the building.
- It is staff's opinion that the proposed vinyl banner will detract from the plaza's historic character and the experience of the plaza as a discrete area of respite from 160 W. Fort's immediate urban environs.

RECOMMENDATION - Section 21-2-78, Determination of Historic District Commission

Staff recommends that the Commission DENY the issuance of a Certificate of Appropriateness for the proposed project because it does not meet the Secretary of the Interior Standards for Rehabilitation, in particular, Standards number:

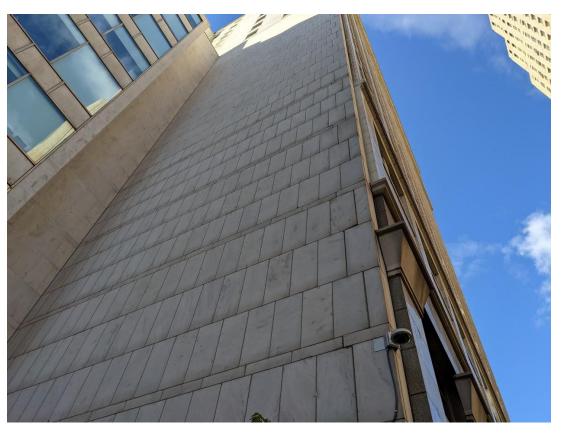
- 2. The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.
- 5. Distinctive features, finishes, and construction techniques or examples of craftsmanship that characterize a historic property shall be preserved
- 9. New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.



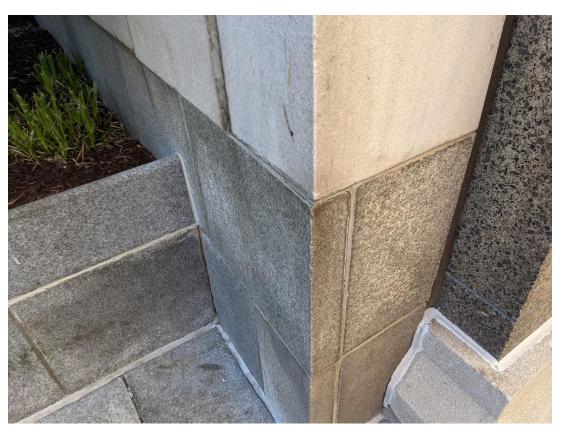














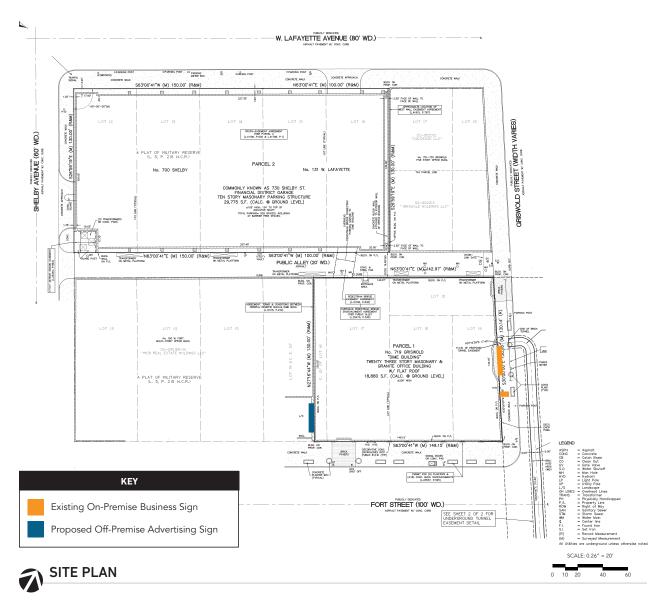


SITE PLAN

719 GRISWOLD

INFORMATION			
Owner Name	719 Griswold Associates LLC		
Premise Parcel #(s)	02000192.		
Zoning District	B-5: Major Commercial (CM)		
Existing On-Premise Business Sign Size	N/A		
Existing On-Premise Business Sign Area	N/A		
Proposed Off-Premise Advertising Sign Size	60'H x 25' W		
Proposed Off-Premise Advertising Sign Area	1,500 S.F.		
Proposed Sign Qualification	Super		
Proposed Sign Setback from Closest ROW	5' from Fort Street		
Total Street Frontage	279 L.F.		

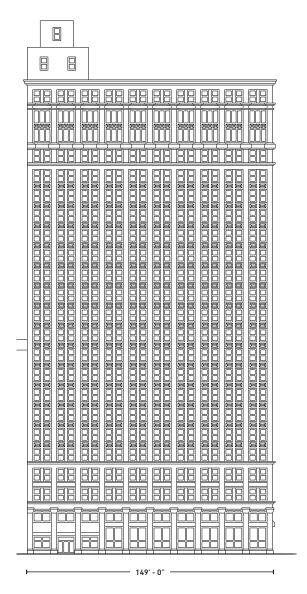




SOUTH ELEVATION

719 GRISWOLD

EXISTING ON-PREMISE BUSINESS SIGNS ARE ALL BEHIND STOREFRONTS AND NOT ON BUILDING EXTERIOR.



W FORT ST

EAST ELEVATION

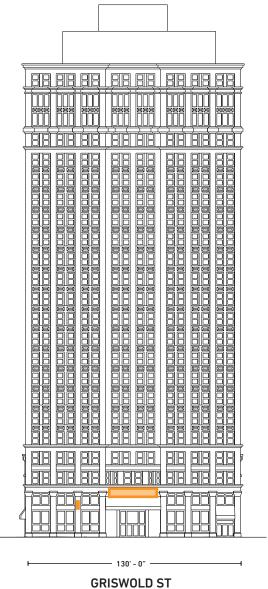
719 GRISWOLD

EXISTING ON-PREMISE IDENTIFICATION SIGN

CHRYSLER HOUSE SIGN

EXISTING ON-PREMISE BUSINESS SIGN

MIKE'S KABOB GRILLE BLADE SIGN



WEST ELEVATION

719 GRISWOLD

PROPOSED OFF-PREMISE ADVERTISING SIGN

PROPOSED NEW SIGN SIZE: 60'H X 25'W

PROPOSED NEW SIGN AREA: 1500 SQ. FT.

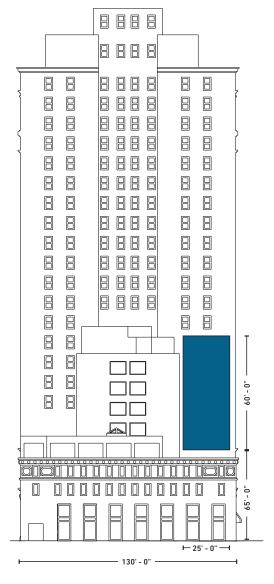
PROPOSED SIGN CONSTRUCTION TYPE:

STRETCHED MESH VINYL (70 AIR - 30 MATERIAL)
ANCHORED TO BUILDING IN MORTAR EXCLUSIVELY

PROPOSED SIGN ILLUMINATION:

EXTERNAL SURFACE MOUNTED LIGHTING

PROPOSED SIGN MOTION: STATIC



SHELBY ST

SIGNAGE INSTALL SPECIFICATIONS

719 GRISWOLD

MANUFACTURER ANCHOR SPEC:

STAINLESS STEEL WEDGE ANCHOR - SEE ADDITIONAL DETAILS ON PAGE 8.



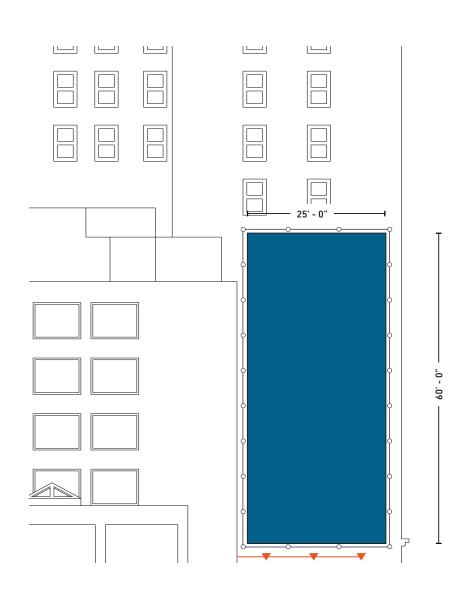
Wedge Anchor

SIZE OF ANCHORS: 3" TO 4" L X 3/8" D

- **AMOUNT OF ANCHOR POINTS:** (28) TOTAL SEE ADDITIONAL DETAILS ON PAGE 8. EACH CORNER INCLUDES (2) ANCHOR POINTS.
- ▼ INSTALLED LIGHTS: (3) TOTAL CONDUIT TO FLOOD LIGHT FIXTURES FACE MOUNTED TO BUILDING ALONG MORTAR JOINTS. SEE LIGHT SPEC ON PAGE 7.

REPARATIONS TO AREAS AFFECTED: TUCK POINT ALL MORTAR JOINTS AFFECTED BY SIGNAGE INSTALLATION

^{*}Any work related to advertising signage will not cause permanent impacts to facade



SIGNAGE MATERIAL + LIGHTING

719 GRISWOLD

SIGNAGE SPECIFICATIONS



6oz Speaker Mesh

Product Description

Duratex 6oz Speaker Mesh Banner is a very lightweight mesh for windy area. The mesh weave minimizes wind resistance and allows air to pass through the material with ease. This mesh has a 30/70 air flow, 1000 x 1000 denier scrim reinforcement and a 6x6 weave construction. It is weldable and ideal for stadium graphics.

Physical Properties

- ·Caliper, 15 mil •Denier: 1000 x 1000
- ·Weight: 6oz/sq yd Air Floating Rate: 30/70
- · Weave: 6x6

Features/Benefits

- Uniform pattern
- Tough tear-resistant base

- · Excellent wind flow
- Can be grommeted or sewed

Product Applications

- Outdoor signage and displays
- Building wraps
- Stadium wraps
 - · Concert venue graphics

Storage & Handling

Materials should be handled with white fabric gloves to prevent finger markings. After printing, unused materials should be stored upright or suspended in its original packaging. Limited one year warranty when stored at 70°F, 50% relative humidity and out of direct sunlight in its original packaging.

This product can be grommeted for applications. Metal grommets should be inserted to penetrate 2-4 layers of materials for increased strength and durability.

Trimming

It is recommended, when trimming this material to allow about 0.125-0.25" of white/unprinted border. It is not recommended to "bleed trim" this material

Printer Compatibility

Compatible with most Solvent, Eco-Solvent, Latex and UV curable inkjet printers using mesh kits.

Product Information

196" x 164 ft.



Grimco U.S. grimco.com 800.542.9941 I Grimco Canada grimco.ca 800.263.1421

LIGHTING SPECIFICATIONS



Project:	Туре:
Prepared By:	Date:

RAB

Driver In	fo	LED Info	
Туре	Constant Current	Watts	150W
120V	1.39A	Color Temp	5000K (Cool)
208V	0.81A	Color Accuracy	72 CRI
240V	0.70A	L70 Lifespan	100,000
277V	0.60A	Lumens	20,686
Input Watts	s 163.60W	Efficacy	126.4 LPW

Technical Specifications

Listings

UL Listed:

Suitable for wet locations. Suitable for mounting within 1.2m (4ft) of the ground.

IESNA LM-79 & IESNA LM-80 Testing:

RAB LED luminaires and LED components have been tested by an independent laboratory in accordance with IESNA LM-79 and LM-80.

DLC Listed:

This product is listed by Design Lights Consortium (DLC) as an ultra-efficient premium product that qualifies for the highest tier of rebates from DLC Member Utilities.DLC Product Code: P0000173K

LED Characteristics

100,000-hour LED lifespan based on IES LM-80 results and TM-21 calculations

LEDs:

Long-life, high-efficacy, surface-mount LEDs Color Stability:

LED color temperature is warrantied to shift no more than 200K in color temperature over a 5year period

RAB's range of Correlated Color Temperature follows the guidelines of the American National Standard for Specifications for the Chromaticity of Solid State Lighting (SSL) Products, ANSI

Electrical

Driver:

Constant Current Class 2 120-277V 50/60 Hz 120V: 1.39A, 208V: 0.81A, 240V: 0.70A, 277V: 0.60A

THD:

1.95% at 120V, 8.2% at 277V

Power Factor:

99.9% at 120V, 97.6% at 277V

Note:

All values are typical (tolerance +/- 10%)

Construction IP Rating

Ingress Protection rating of IP66 for dust and

EPA:

Ambient Temperature:

Suitable for -40°C (-40°E) to 40°C (104°E)

Lens:

Housing:

Die-cast aluminum housing and door frame Mounting:

Heavy-duty Trunnion mount with stainless steel

Finish: Formulated for high durability and long-lasting

Other

RAB warrants that our LED products will be free

from defects in materials and workmanship for a period of five (5) years from the date of delivery to the end user, including coverage of light output, color stability, driver performance and fixture finish. RAB's warranty is subject to all terms and conditions found at rablighting.com/warranty.

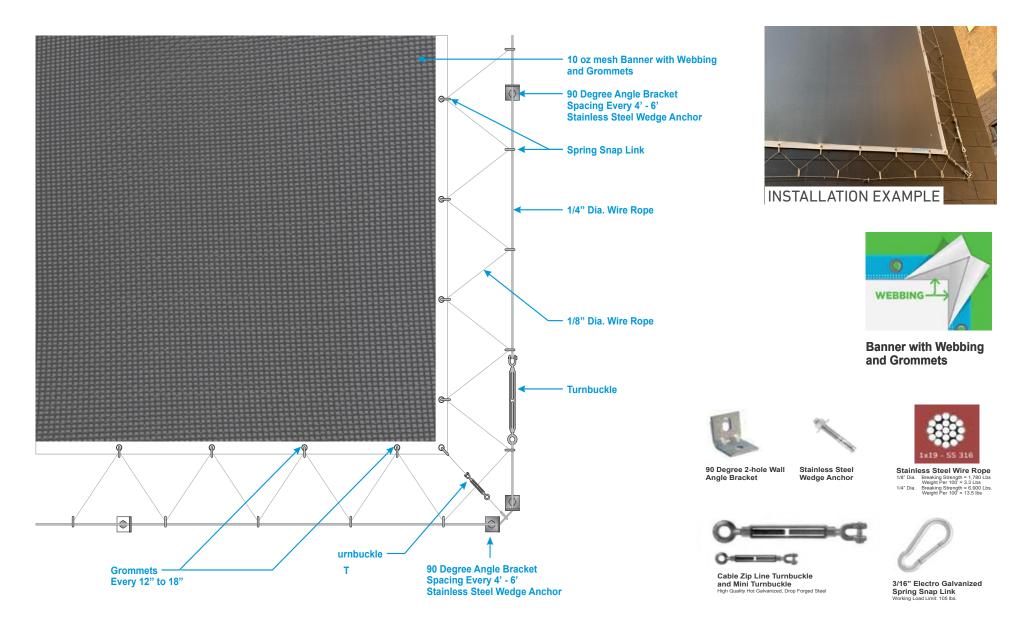
Buy American Act Compliance:

RAB values USA manufacturing! Upon request, RAB may be able to manufacture this product to be compliant with the Buy American Act (BAA). Please contact customer service to request a quote for the product to be made BAA compliant.

*1 light fixture every 8' horizontally. Lighting Engineer to verify NITs meet ordinance prior to installation.

SIGNAGE INSTALLATION

719 GRISWOLD



EXISTING CONDITIONS

719 GRISWOLD











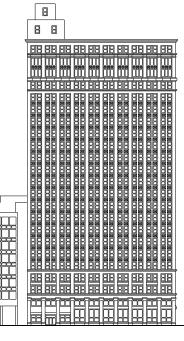
SUMMARY

719 GRISWOLD

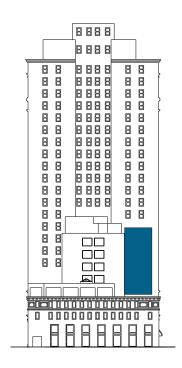
SOUTH ELEVATION

WEST ELEVATION

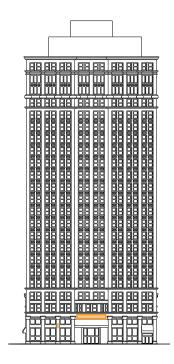
EAST ELEVATION



SIGN SUMMARY				
Signage	Various Retailers behind Storefronts			



SIGN SUMMARY			
Proposed Sign	TBD		
Size & Area	60′ H x 25′ W ; 1500 S.F.		
Purpose	Off-Premise Advertising		



SIGN SUMMARY			
Existing Sign	Chrysler House		
Purpose	Building Identification		
Existing Sign	Mike's Kabob Grille Blade Sign		
Purpose	On-Premise Business Advertising		



THIS IS A 3-PAGE FORM - ALL INFORMATION IS REQUIRED FOR PROJECT REVIEW

HISTORIC DISTRICT COMMISSION PROJECT REVIEW REQUEST

Data.

City of Detroit - Planning & Development Department 2 Woodward Avenue, Suite 808 Detroit, Michigan 48226

Detroit, Michigan 48226			Date
PROPERTY INFOR	RMATION		
ADDRESS:		AKA:	
HISTORIC DISTRICT:_			
	Windows/ Roof/Gutters Doors Chimney	Porch/ Deck	Landscape/Fence/ General Tree/Park Rehab
	New Construction Demolition	Addition	Other:
APPLICANT IDEN	TIFICATION		
Property Owner/ Homeowner	Contractor	Tenant or Business Occupant	Architect/Engineer/ Consultant
NAME:	COMP	ANY NAME:	
ADDRESS:	CITY:	STATE	:: ZIP:
PHONE:	MOBILE:	EMAIL	:
PROJECT REVIEW	REQUEST CHECKLIST		
	ing documentation to your red		
PLEASE KEEP FILE SIZE	E OF ENTIRE SUBMISSION UN	DER 30MB	NOTE:
Completed Buildi	ng Permit Application (<mark>highl</mark> i	ighted portions only)	Based on the scope of work,
	umber (only applicable if you	've already applied	additional documentation maybe required.
for permits through	n ePLANS)		See www.detroitmi.gov/hdc for
Photographs of Al	LL sides of existing building or	site	scope-specific requirements.
	aphs of location of proposed wow existing condition(s), design		
Description of exi	sting conditions (including n	naterials and design)	
	oject (if replacing any existing er than repairof existing and		
Detailed scope of	work (formatted as bulleted	list)	
Brochure/cut she	ets for proposed replacement	t material(s) and/or pro	oduct(s), as applicable
Linear vennint of this density	tation at affectil review and information	ou of the poyt stope toward of	htaining vour building narmit fram the

Upon receipt of this documentation, staff will review and inform you of the next steps toward obtaining your building permit from the Buildings, Safety Engineering and Environmental Department (BSEED) to perform the work.

SUBMIT COMPLETED REQUESTS TO HDC@DETROITMI.GOV

P2 - BUILDING PERMIT APPLICATION

			Date:
PROPERTY INFORMATION			
Address:	Flo	oor:Suite	#:Stories:
AKA:			
Parcel ID#(s):			
Current Legal Use of Property:	F	Proposed Use:	
Are there any existing buildings or			
PROJECT INFORMATION			
Permit Type:	Alteration Addition	Demolition	Correct Violation
Foundation Only Change			
Revision to Original Permit #:			
Description of Work (Describe in			
Description of Work	actan proposed from and accor	. p. opolog, access. Ho.	
	☐ MBC	C use change	No MBC use change
Included Improvements (Check a	all applicable; these trade areas	require separate perr	nit applications)
HVAC/Mechanical Elec	trical Plumbing	Fire Sprinkler Sy	vstem Fire Alarn
Structure Type		_ , ,	_
New Building Existing S	tructure Tenant Space	ce 🗍 Garage/	'Accessorv Buildina
Other: Size o	<u> </u>		
Construction involves changes to			
(e.g. interior demolition or construction t	• —		S
Use Group: Type		MI Bldg Code Table	501)
Estimated Cost of Construction			
Structure Use	\$By Contractor	Ψ	By Department
Residential-Number of Units:	Office Gross Floor Area	Industri	al-Gross Floor Area
Commercial-Gross Floor Area:			
Proposed No. of Employees:	- 		
PLOT PLAN SHALL BE submitted o			
(must be correct and in detail). SHO	DW ALL streets abutting lot,	indicate front of l	ot, show all buildings,
existing and proposed distances to			s on Next Page)
	or Building Department U		
Intake By:	Date:	Fees Due:	DngBld? No
Permit Description:			
Current Legal Land Use:	Prop	oosed Use:	
Permit#:	Date Permit Issued:	Permit Cos	st: \$
Zoning District:	Zoning G	irant(s):	
Lots Combined? Yes	No (attach zoning o	elearance)	
Revised Cost (revised permit applicate	tions only) Old \$	New :	\$
Structural:	Date:	Notes:	
Zoning:	Date:	Notes:	
Other:	Date:		

IDENTIFICATIO	N (All Fields Requi	ired)			
Property Owner/H	Homeowner	Property O	wner/Hom	eowner is Permi	t Applicant
Name:		Cor	npany Nar	me:	
Address:		City)	State:	Zip:
Phone:		Мо	bile:		
Contractor	Contractor is Perm				
Representative Nar	me:		Company N	lame:	
Address:		City:)	State:	Zip:
Phone:	Mobile:		Ema	ail:	
City of Detroit Licer	nse #:				
			T		
	JSINESS OCCUPA				
Name:	Phone:		En	naii:	
ARCHITECT/EN	IGINEER/CONSU	LTANT	Architect/E	Engineer/Consulta	nt is Permit Applicant
	St				
	Mobile:				
	WNER AFFIDAVIT				
on this permit appli requirements of the inspections related	I am the legal owner cation shall be completed in the complete city of Detroit and taken to the installation/work corporation any portion any portion and the corporation and portion and	eted by me. I a lke full respons rk herein descr	am familiar sibility for a ribed. I sha	with the applica all code complian Il neither hire no	ble codes and nce, fees and r sub-contract to any
Print Name:	(Homeowner)	Signature:			Date:
	n to before me this				
	(Notary Public)			ı	
	PERMI [*]	T APPLICAN	SIGNAT	JRE	
restrictions that may certify that the prop to make this applica all applicable laws a inspections are rec	t the information on the supply to this constructions and work is authorized ation as the property and ordinances of juriquested and conduction and that expire	uction and am zed by the ow owner(s) auth sdiction. I am ted within 18	n aware of romer of the orized age aware that of days of the original aware that of the original aware of the original aware that or	my responsibility record and I hav nt. Further I agre at a permit will	thereunder. I we been authorized ee to conform to expire when no
Print Name:	(Permit Applicant)	Signature:			Date:
Driver's License #:	to bofore mon this		expiration:		
Subscribed and swor	n to before me this	aay of		A.D	County, Michigan
Signature:	(Notary Public)	iviy C	ommission	ı Expires:	
6 6	22 (4)		. (40	70 407004000	NCI 405 45004

Section 23a of the state construction code act of 1972, 1972PA230, MCL 125.1523A, prohibits a person from conspiring to circumvent the licensing requirements of this state relating to persons who are to perform work on a residential building or a residential structure. Visitors of Section 23a are subject to civil fines.

This application can also be completed online. Visit detroitmi.gov/bseed/elaps for more information.



HISTORIC DISTRICT COMMISSION REVIEW & PERMIT PROCESS

SUBMIT **COMPLETE APPLICATION** TO HDC STAFF **Application Staff** placed on Substantial Corrected **Reviews** upcoming HDC application Scope meeting Scope submitted agenda³ to HDC **HDC HDC** Staff **Applicant** issues Denial appeals OR Reviews **Denies** with Appeal corrects Scope Proposal Procedure application Appeal filed Staff issues a **HDC** w/State Certificate of **Approves** Hist. Pres. **Appropriateness** Review Board **Proposal** (COA)

OBTAIN BUILDING PERMIT

FROM BUILDINGS, SAFETY ENGINEERING AND ENVIRONMENTAL DEPT. (BSEED)

* THE **COMMISSION MEETS REGULARY AT LEAST ONCE PER MONTH,** TYPICALLY ON THE SECOND WEDNESDAY OF THE MONTH. (SEE WEBSITE FOR MEETING SCHEDULE/AGENDAS)

FIND OUT MORE AT WWW.detroitmi.gov/hdc