

CITY OF DETROIT FISCAL 2011/12 BUDGET

AGENCY 34 MUNICIPAL PARKING DEPARTMENT

MISSION

The Municipal Parking Department provides economical on- and off-street public parking services, enforces the City parking ordinance, and coordinates parking with economic development projects of the City of Detroit.

DESCRIPTION

This agency is responsible for planning, operating and maintaining the City of Detroit's Auto Parking and Arena Systems (APS) Enterprise Fund and for the management of 7 parking garages and various surface lots. In addition, the APS maintains the City of Detroit's parking meters.

This agency is also responsible for the Parking Violations Bureau (PVB) General Fund which is charged with the enforcement of on-street parking ordinances within the City of Detroit, the processing of parking violation notices, and the subsequent collection of the funds from these notices.

GOALS

1. Maximize the collection of unpaid parking tickets.
2. Increase parking facility revenue through strategic marketing efforts.
3. Implement Customer Service Excellence Training Program.
4. Develop and implement a comprehensive communications and public relations plan.
5. Utilize new technology techniques to provide efficient statistical reporting and parking.

DEPARTMENTAL FINANCIAL INFORMATION

| | GENERAL <u>FUND</u> | ENTERPRISE <u>FUND</u> | <u>TOTAL</u> |
|--------------|------------------------|---------------------------|-------------------|
| EXPENDITURES | \$ 6,678,940 | \$24,591,770 | \$ 31,270,710 |
| REVENUES | <u>19,781,000</u> | <u>24,591,770</u> | <u>44,372,770</u> |
| NET TAX COST | \$13,102,060 | \$ 0 | \$13,102,060 |
| POSITIONS | 58 | 44 | 102 |