

Local Engagement

Community Engagement

MC Comms– The Michigan Central Comms team is working through media and communications channels available in the local area.

This will include a social media campaign and a available community feedback loop.

Metrics and findings of this Pilot will be made public and in collaboration with the city of Detroit Energy and Benchmarking program.

Newlab Comms – A social media campaign that will inform of details of the pilot, partners and findings.

Local Engagement

DTPR Engagement

The Michigan Central Comms team-

- **Will go live on the Michigan Central Website**
- **Feedback is available for all community members**
- **The feedback can be reviewed and delivered to the city upon completion of the**
- **The MC Website is being update now to show live flights within AAIR. Community Members will be able to scan**