



Detroit Business Opportunity Program

It is the goal of the Detroit Business Opportunity program(DBOP), to increase & promote growth for Detroit’s business community through visibility, capacity building, & network expansion while assisting Detroit businesses to be the driving force in Detroit’s economy.

Certifications Offered

- **Detroit Start-Up (DSU)**- A business located in Detroit for less than two taxable years.
- **Detroit Based Business (DBB)**- A business located in Detroit for at least one taxable year.
- **Detroit Headquartered Business (DHB)**- A Business whose chief executive officer and highest-level management staff perform at least 51% of their work in an administrative center located within Detroit and qualifies as a DBB.
- **Detroit Small Business (DSB)**- Any business located operating within Detroit for at least three years, meets size or annual gross receipt requirements based on industry type, and qualifies as DBB.
- **Detroit Based Micro Business (DBMB)**- Any business located and operating within Detroit for at least one year, with annual gross receipt of \$1 million or less, has 15 or fewer employees, and qualifies as DBB.
- **Minority-Owned Business Enterprise (MBE)**- A business at least 51% minority-owned
- **Woman-Owned Business Enterprise(WBE)**- A business at least 51% woman-owned
- **Detroit Resident Business (DRB)**- Any business with four or more employees, at least 51% of whom are Detroit residents
- **Mentor Venture(MV)***- A joint venture of separate firms one of which is a Detroit certified business that has been created to perform a specific contract by written agreement and meets the criteria for MV as described in the City Ordinance.
- **Joint Venture (JV)*** - Two firms that collaborate on a project of which one of the firms is a Detroit certified business and meets the requirements for JV as described in the City Ordinance.
- **Construction Workforce Development Business (CWDB)**- A construction firm that operates an apprenticeship program registered with the State of Michigan or the U.S. Department of Labor
- **Construction Workforce Investment Business (CWIB)**- A construction firm that provides health insurance and retirement benefits to employees working on the proposed construction contract

* MV & JV certifications are governed by the Office of Contracting & Procurement at this time

Equalization Credits at a Glance

| <u>Certification Name</u> | <u>Credits Offered</u> | <u>Certification Name</u> | <u>Credits Offered</u> |
|--------------------------------------|------------------------|--|---------------------------------|
| Detroit Based Business (DBB) | 2% | Detroit Resident Business (DRB) | 5% |
| Detroit Headquartered Business (DHB) | 5% | Mentor Venture (MV) | 1% |
| Detroit Small Business (DSB) | 1% | Joint Venture (JV) | 2% |
| Detroit Based Micro Business (DBMB) | 2% | **Construction Workforce Development Business (CWDB) | 3% (high impact contracts only) |
| | | **Construction Workforce Investment Business (CWIB) | 3% (high impact contracts only) |

**** High impact construction contract is defined as a construction contract having a value of \$1,000,000.00 dollars or more.**

Benefits Included

- Exclusive member appreciation events
- Networking & capacity building opportunities
- Equalization credits
- Visibility on City’s website

To apply, please visit our online application at:
<https://detroitmi.gov/departments/civil-rights-inclusion-opportunity-department>