

## **Open Call: Cherrylawn/Littlefield Street Mural and Curb Extension Project**

### **Deadline to apply: April 28th**

The City of Detroit, City Walls Detroit, the Department of Public Works – Complete Streets, and Spacelab Detroit are partnering to bring a Slow Streets pilot project to Cherrylawn St. next to Noble Elementary. This initiative aims to create a safer and more connected environment for residents, especially children walking and biking to school.

We envision vibrant street art within the planned traffic calming features, including curb extensions and a mini traffic circle. This is your chance to share your artistic vision and help transform Cherrylawn St. into a space that fosters a sense of belonging and reflects the unique character of the neighborhood.

This project aligns with the City's vision of empowering residents and shaping a positive future for our communities. We encourage everyone to apply, whether you're a seasoned artist or simply brimming with creative ideas.

### **Community Vision Statements**

#### **City of Detroit Vision Statement**

The project team envisions:

- A **connected** community, with safe access options to key destinations including Littlefield Park and Noble Elementary-Middle School. The project will pave the way for a future connection to the Joe Louis Greenway, which will provide long-term connectivity throughout Detroit and increase active transportation options.
- A **safe** community, where students are able to walk to school and cross adjacent streets without fear for their safety, and where dangerous behaviors like speeding and reckless driving are reduced. This project will build on broader safety goals of Detroit's Streets for People Plan, including lowering vehicle speeds through street design and increasing visibility and accessibility for all road users.
- An **inclusive** community, where residents engage with projects in their neighborhood and have outlets to express community identity. We hope to provide both residents and students of Noble Elementary-Middle School an opportunity to participate in making their neighborhood a safer, more beautiful place.

#### **Noble Elementary Students Vision Statement:**

This vibrant street mural, co-designed by the creative minds of Noble Elementary students, can showcase a variety of things that make their school community special. The mural will be created in a collaborative artwork setting; painting alongside the students and incorporating the various themes that were suggested by the students:

- Representations of happiness and positive outlooks
- Nature, growth, and unity
- Some of the students' favorite sports (basketball, skateboarding, cheerleading)
- Stars and colorful circles can be incorporated throughout the mural to add a playful and abstract touch.
- Butterflies and ladybugs can flutter amongst the flowers, symbolizing transformation and beauty.
- A small waterfall cascading near the base of a tree can represent water, an essential element for life.
- Words of inspiration like can be displayed prominently, promoting positive messages.
- Each student can contribute a handprint in their favorite color to the mural, leaving a lasting mark that represents "We are Black History" and the unique skin tones that make Noble Elementary School and the community beautiful.

**Please provide your creative vision combined with the vision statements above.**

Street Mural Examples for reference -- Mini traffic circle mural examples:



Curb extension mural examples:



**\*\*See attachments provided for Cherrylawn St. Mural Images\*\***

## The Project

### Project Location Scope

City Walls Detroit has worked with the Department of Public Works – Complete Streets to identify the mural locations. Murals will be placed in three locations, including one mini traffic circle with a diameter of 12 ft and two curb extensions. The total combined area is 498 sq ft of pavement.

Please see Attachment A and Attachment B for details on exact location, layout, and square footage.

### Project Schedule

- April 8, 2024: CTA Released
- April 22, 2024: Deadline for Questions
- April 28, 2024: CTA Closes
- May 1 - May 3: Selection Panel Meeting(s)
- May 6, 2024: Artist Announced
- May 15, 2024: Mandatory Mural Creation Day with Noble Elementary Students and Teachers

## Artist Scope of Work

The selected artist/artist team will be required to work in collaboration with City of Detroit. Artist/artist teams should be prepared to share their personal practice with the community as this is inherently a group project.

Artist/artist teams are responsible for:

- Collaboratively painting with teachers and students; along with paint touch ups and completing mural with touch ups no later than May 17, 2024, if needed. SUBJECT TO CHANGE if rain dates are necessary.
- Conducting research to better understand the site, the project, the community's history and current culture, along with any other elements deemed helpful to their creative process
- Develop concepts and renderings for the project site
- Present concepts and refinements

- Create a final approved concept and design
- Fulfill the responsibilities within the contracted budget and timeline
- Participate in mandatory paint day and tentative unveiling

City Walls Detroit responsibilities:

- Coordinate reviews and permissions regarding artist selection and concept development
- Coordinate marketing, documentation, and public engagement
- Assist in the coordinating applicable permits and right of entry for install

### Budget

The overall budget: \$9,000

This budget is all-inclusive, including but not limited to artist's fees, artist's assistant costs, artist's studio costs, materials and supplies, installation, specify consultants, and community engagement participation.

### Artist Selection Process

#### Eligibility

We are seeking artists or artist teams who can make a commitment to working in Detroit as necessary to fulfill the responsibilities of this project. Any artist or artist team is encouraged to apply.

#### Process

This will be an open call. Qualifications, portfolios, and statements will be solicited by City Walls Detroit. City Walls Detroit and the selection panel below will review the artist submission and identify one artist/artist team to be selected for this project.

Selection Criteria Wining artists/artist team will be selected based on the section panel's evaluation of the following criteria:

- 30pts Experience in creating permanent, durable, outdoor public artwork
- 30pts Ability to accomplish projects of a similar complexity within the budget, strict timeline, and technical constraints presented, based on examples of prior works
- 10pts Willingness and patience to work collaboratively with school-aged children
- 5 pts Experience in community engaged art process and research

- 5 pts Artist Statement
- 10pts Detroit Based Artist
- 10pts Preliminary Sketches

The Selection panel consists of 1 member from each category below:

- Public Works Department
- JLG Greenway Planner
- City Walls: Bethany Howard
- Community Member (Charlotte Blackwell/Brilliant Detroit)
- Community Member (Sandra Pickens/Littlefield Community)
- Community Member (Carol Pickens/Littlefield Community)
- Community Member (Mr. Ryan Bodary/Teacher)
- Community Member (Student-Chosen by Mr. Ryan)
- Community Member (Student-Chosen by Mr. Ryan)
- Community Member (Student-Chosen by Charlotte)

### Application

Along with completing the online form, interested artist/artist team should submit:

- A project brief page including the name(s) and contact information
- A CV or resume for each artist (1 page per artist)
- Up to 3 images of past work you consider relevant to this project
- Up to 3 images of preliminary designs for the project
  - Digital images must be JPEG files
  - Each image must be unlocked and downloadable for viewing
  - Upload 1 sheet with the following information per image
    - Image name
    - Title of artwork
    - Location

- Date of completion
- Budget, medium, and dimensions
- Up to 4 sentences of project description
- 2 references of previous public art clients Questions can be submitted to [citywalls@detroitmi.gov](mailto:citywalls@detroitmi.gov)