



EAST RIVERFRONT ASSETS STUDY

**St. Jean Boat Launch
& Riverside Marina**

Part of the DETROIT
PARKS & REC
STRATEGIC PLAN



April 14th, 2021

What is the purpose of the study?

- To create **vibrant, sustainable destinations** by understanding and unlocking the potential of underused parklands/sites along the riverfront.
- To build upon past riverfront studies
- To develop a **holistic, connective vision** and an **actionable strategic plan** for Detroit's riverfront.
- To learn **how you use and enjoy your favorite spaces along the riverfront now** and how you wish to do so in the future.

➤ WHO is conducting the study?

- City of Detroit General Services Department
- Detroit Parks and Recreation Division
- Consulting team headed by Detroit architecture firm ROSSETTI

➤ WHAT is the focus of the study?

- Assessing the current condition of parks/sites
- Determining the scope and cost of any needed repairs
- Creating an actionable plan for the long-term capitalization (i.e. funding), management, operation and maintenance of each park/site
- Working with stakeholders to develop a cohesive, strategic vision for the riverfront that enhances these public spaces

➤ WHEN will it take place?

- Now through December 2021

➤ This is **not** a detailed design study for each asset.



Schedule Overview



THE EAST RIVERFRONT

JEFFERSON VILLAGE

MARINA DISTRICT

RIVERSIDE MARINA,
ST. JEAN BOAT LAUNCH

GOLD COAST

OWEN PARK, ERMA
HENDERSON MARINA & PARK

GABRIEL RICHARD PARK

MT. ELLIOT PARK

ROBERT C. VALADE PARK

THE ARETHA

MILLIKEN STATE PARK AND HARBOR

MILLIKEN STATE PARK WETLANDS
CULLEN PLAZA (+ CAROUSEL!)

RIVERWALK GARDEN ROOMS

GM PLAZA

CIVIC CENTER

HART PLAZA, SPIRIT PLAZA,
JOE LOUIS FIST

Detroit River



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THE EAST RIVERFRONT



How do you use the Detroit Riverfront?

- What are your three favorite sites along the riverfront?
- Of the sites in this study, which ones have you visited?



Our goal is to think about ways to make individual parks and properties better and how to connect them to create a richly diverse yet seamless riverfront experience.

With this in mind, let's explore ...

ST. JEAN BOAT LAUNCH & RIVERFRONT MARINA



Kears
Marina

Falmview

Riverside
Marina

St. Jean

St. Jean Boat Launch



St. Jean Boat Launch

- Located on the Detroit River, the property operates seasonally and is fenced and gated.
- Amenities on site include:
 - Three docks
 - Six launch ramps
 - Truck and trailer parking
 - Lighting
 - Facility with an office and restroom.



Riverside Marina

- Located on the Detroit River at 11000 Freud St.
- Deep water harbor docks maintained year-round
- Hundreds of seasonal boat slips
- Wide range of amenities including:
 - Heated outdoor pool and Jacuzzi
 - Tennis courts
 - Banquet facilities

Questions to explore for St. Jean Boat Launch and Riverside Marina:

01

Have you used either facility? How? When?

02

As a boater, or non-boater, how important is it to have access to the river via a marina and/or a boat launch to you?

03

Non-boat owners: Would you like to have more access to these facilities?

04

What amenities would you like to see, e.g. kayak rentals, boat rentals, boat tours, waterfront restaurant, etc.?

05

Marina users: if there are opportunities for non-slip holders to have access to the waterfront through activities such as water sport rentals, do you have concerns?

**What other questions should we
be asking?**

Who else should we talk to?



How Your Input Will Be Used

This final product will be included as part of the Parks & Recreation Strategic Plan and outline funding to sustain these assets for the next 5 years.



Next Steps





Next Steps



Additional focus groups:

The Aretha Amphitheater (Chene Park) April 15, 6:00 – 8:00 p.m

Civic Center (Hart Plaza, Spirit Plaza, the Fist) April 21, 6:00 – 8:00 p.m

Survey coming soon!

How to Contact Us

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Where to find more information

www.detroitmi.gov/eras

Thank you!