

Perkins&Will



Greater Corktown Neighborhood Framework Plan

BUILDING WORKSHOP

January 29, 2020

@IBEW Hall



Today's Workshop

6:00 PM Welcome and Introduction

6:10 PM Overview Presentation

6:40 PM Workshop Break-out Groups

North Corktown

Historic Corktown

8:00 PM Workshop End

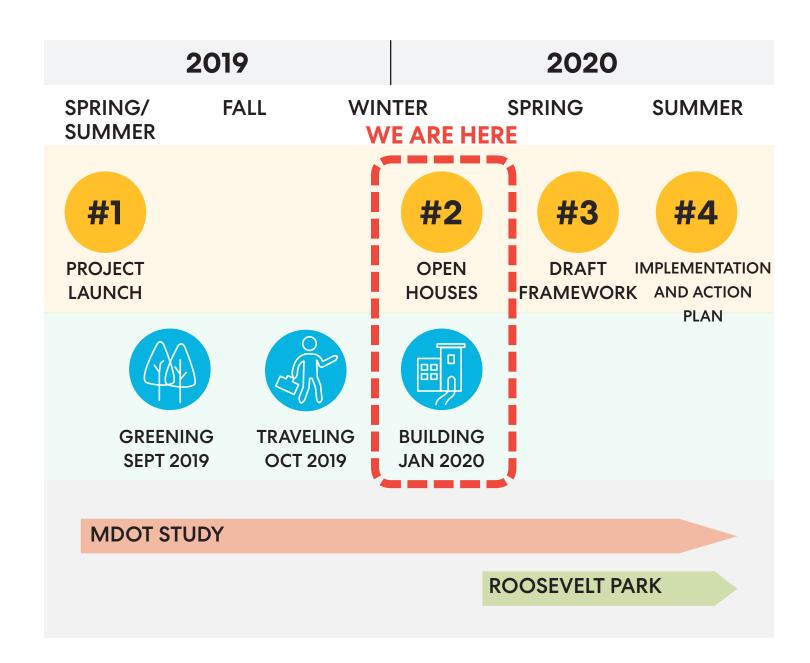
Project Schedule

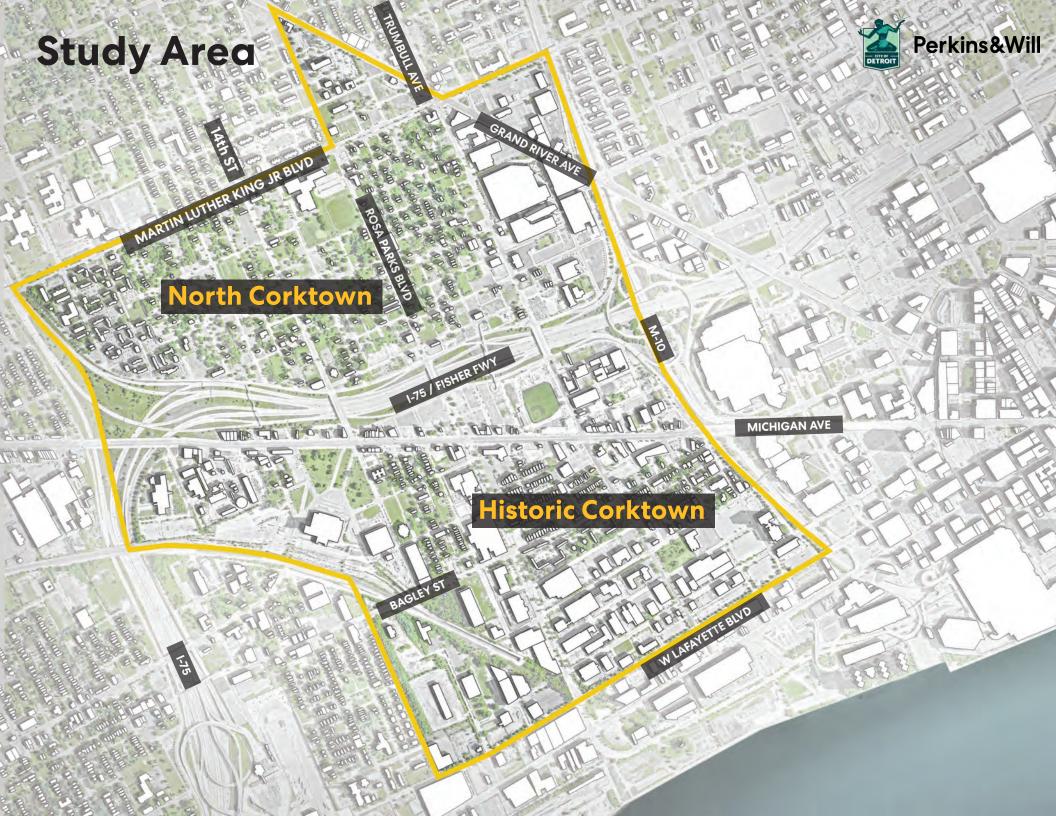


Public Meetings

Focused Workshops

Parallel Efforts







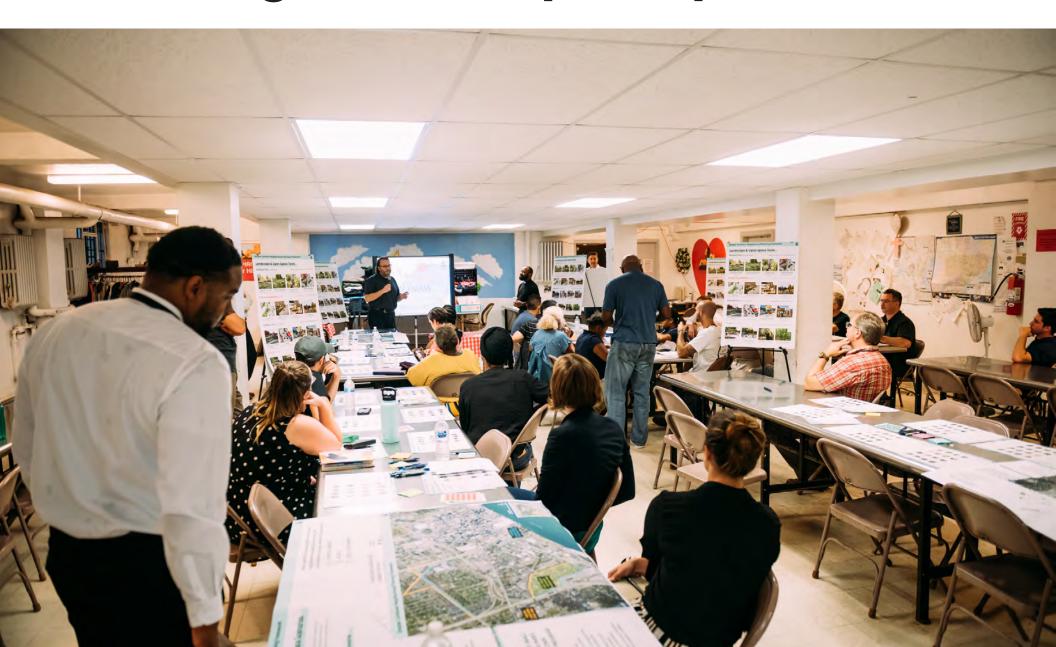
Framework Purpose

create a short and long-term plan that promotes inclusive growth of Detroit's oldest established neighborhood, while preserving unique character, cultural heritage & integrity.





Greening Workshop - Sept 11-12 2019





Greening Workshop - Sept 11-12 2019

Preserve Community Green Spaces Promote Ecological Processes

Community
Gathering Spaces

Connected Corridors

Mix of small and large parks



Traveling Workshop - Oct 9-10, 2019





Traveling Workshop - Oct 9-10, 2019

Two-way Street Conversion on 14th and Rosa Parks Protected Bike Lanes

Concerns around Parking

Safer intersections for pedestrians and cyclists

Improved safety and lighting

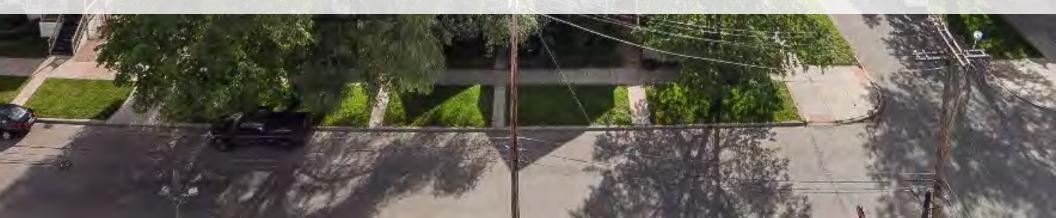


Public Open House (Yesterday)





Corktown is a neighborhood with good bones – its existing streets, blocks, shops and parks set out the structure for its future – one that will play host to new and existing residents, businesses and visitors.



Emerging Principles





Corktown for Everyone



Sustainable and Resilient



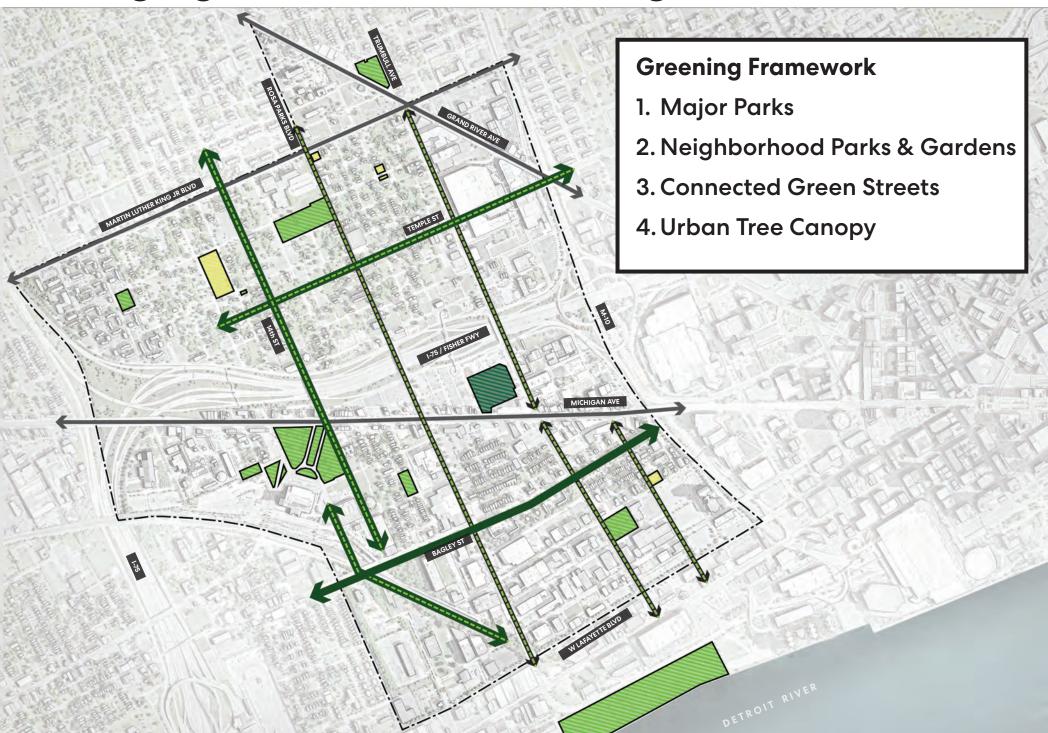
History and Heritage



Safe Streets

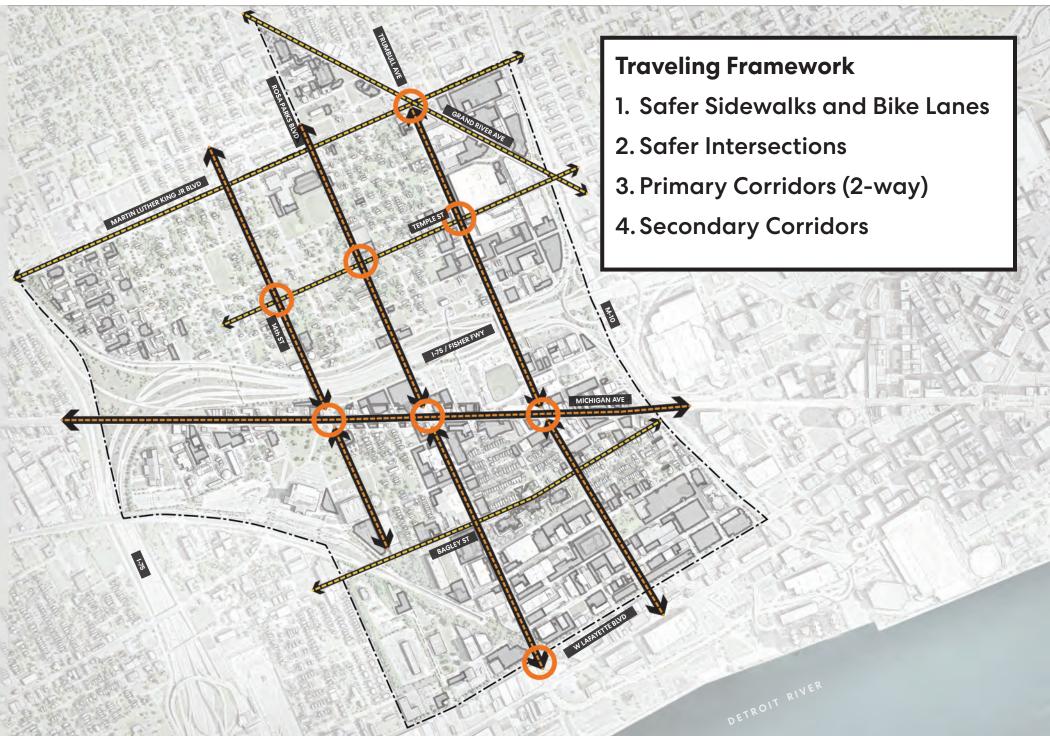
Emerging Framework - Greening





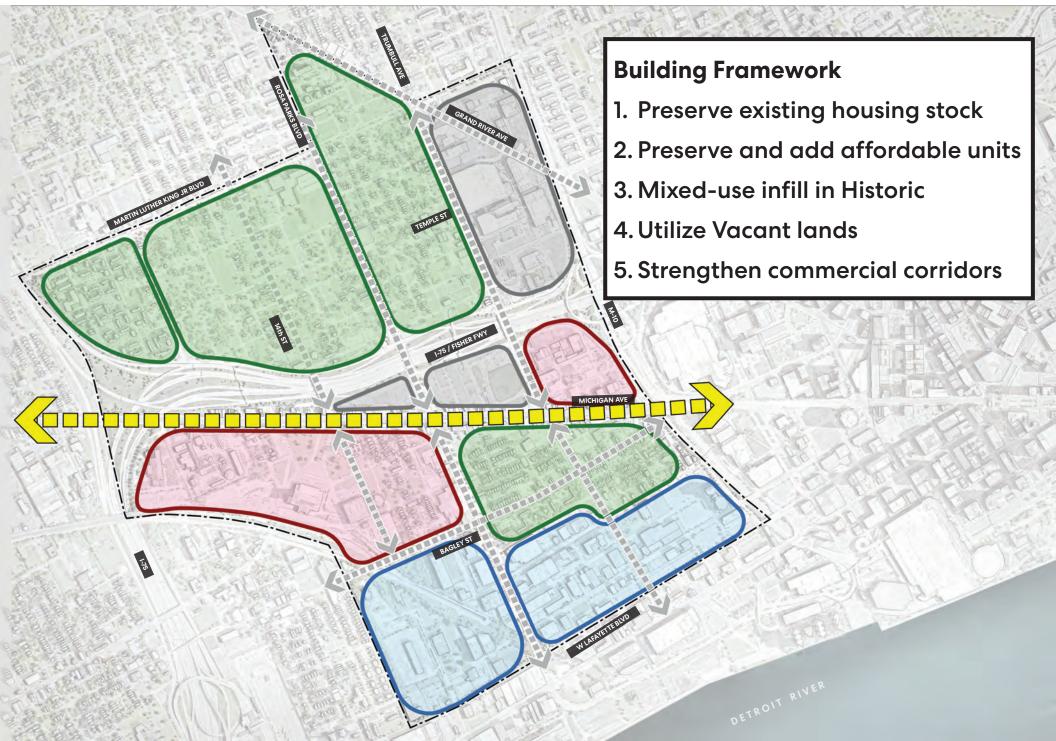
Emerging Framework - Traveling





Emerging Framework - Building



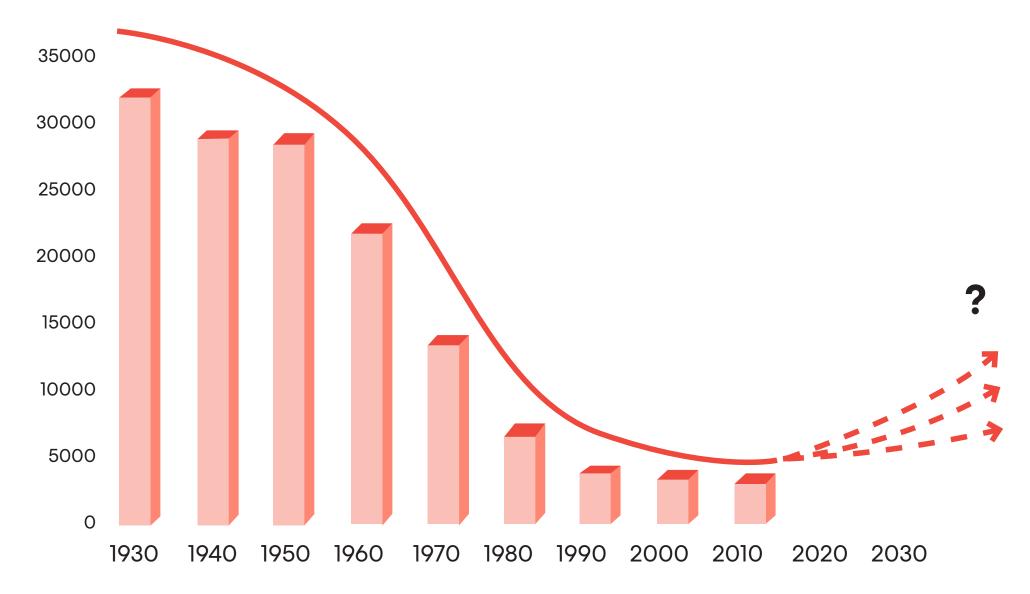




Market and Real Estate Analysis

Study Area Population

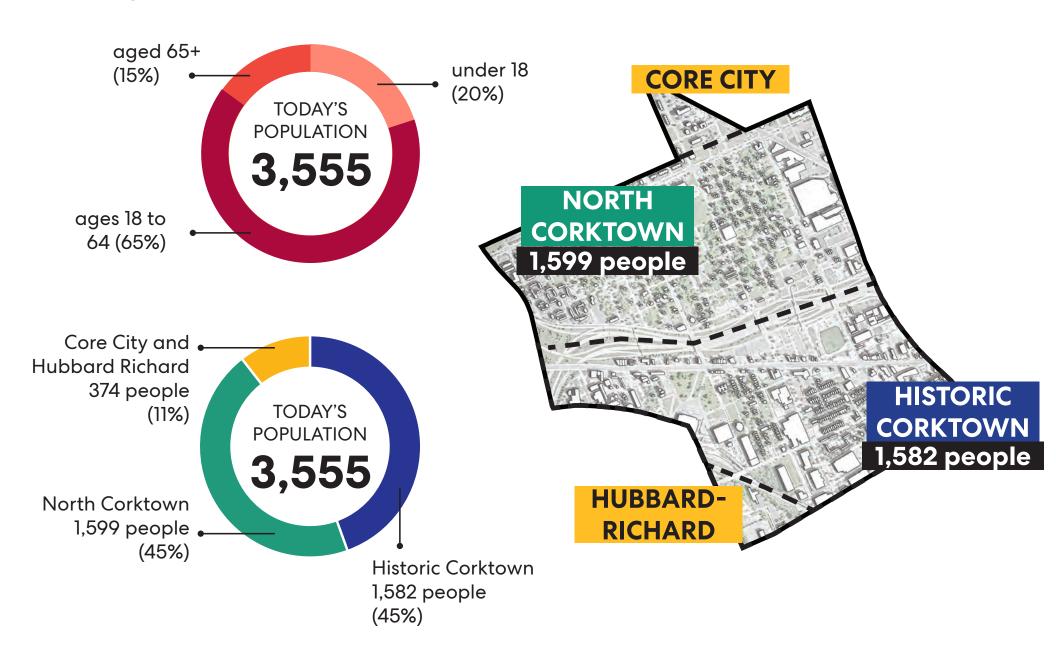




- ~ 12% Population Growth (2010-2019*)
- ~ 350 people, ~ 200 households

Study Area Population





^{*}Population does not include Elton Park or the Corner developments

^{*}Source: 2018 American Community Survey (ACS), (City of Detroit, PDD)

New Housing Supply



Development Pipeline



N Pine St Townhomes

2049 Pine St 14 Units | Oakland Housing For-sale, Middle-income housing

Status: Under Construction



North Corktown 11

east of Rosa Parks

47 units in the pipeline, in a variety of single- and multi-family projects, concentrated in the area

3303 Cochrane St 11 Units | Christian Hurttienne Condos for \$315k-\$384k

Status: Pre-Development





Elton Park

2130 Trumbull Ave 150 Units | Soave Real Estate Rentals, Affordable + luxury 13k SF retail, Historic tax credits City-funded infrastructure

Status: Lease-Up



10 Units | Christian Hurttienne

Condos, Townhouses for \$600k-\$725k

Status: Under Construction





Bagley & 16th

2400 Bagley St 60 Units | Woodborn **Partners** 20% affordable at 80% AMI. 5k SF retail, Bought Cityowned land

Status: Pre-Development



The Corner

1620 Michigan Ave 111 Units | Larson Realty Group 20% affordable, 26k SF

retail

Status: Partially opened



Recent and Pending Development

330 units delivered in 2019

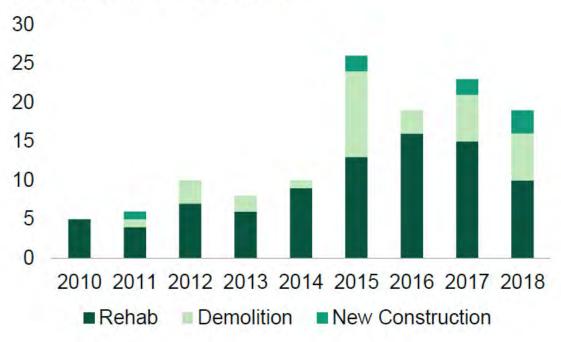
150+ additional units in pipeline

Housing



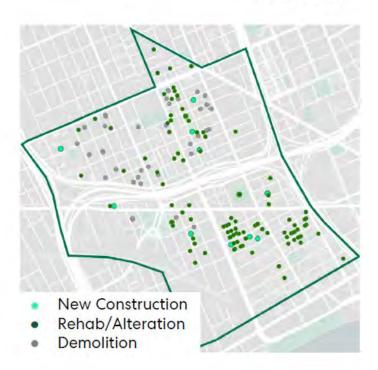
SINGLE FAMILY BUILDING PERMITS BY YEAR ISSUED

GREATER CORKTOWN (2010-2018)



CONSTRUCTION PERMITS

(2010-2018)



Population



Over the next 10 years, the study area will likely need to plan for 700-1,100 new residential units (affordable and market-rate)

Housing



Of the 700-1,100 new residential units:

Approximately 15% single family

100-200 single family









Approximately 85% multi family

600-900 multi family







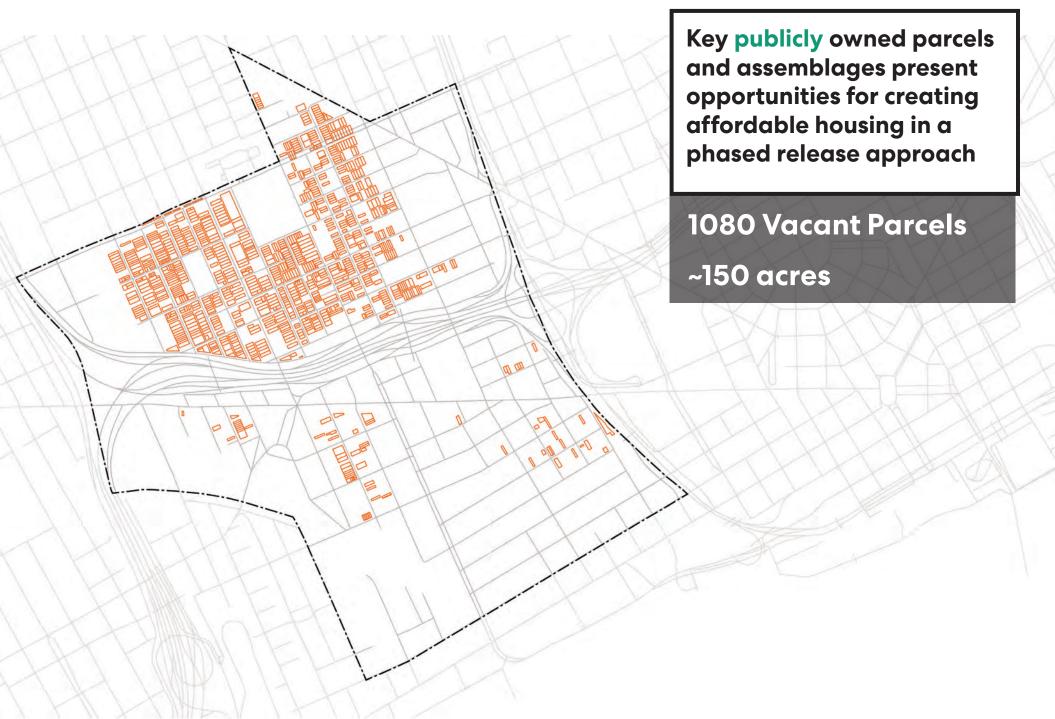


Majority of development in North Corktown

Majority of development in Historic Corktown, along Michigan Ave

Vacant Land





Affordability Strategy



North Corktown

 Identify a portion of publicly-owned vacant land for mixed-income home ownership

Historic Corktown

 Ensure new multifamily, mixed-income housing

Overall

- Leverage federal programs
- Align homeownership with resident needs
- Housing Resource Center

Retail, Office and Industrial Market



Opportunities

- Neighborhood retailers (ie. grocery stores)
- Michigan Ave as retail destination
- Increased retail demand from new workers, residents
- Ford-related spin-off activity
- Public realm improvements

Market Challenges

- Limited interest from national, big box retailers
- Perceived parking challenges
- High retail/commercial vacancy
- Rising construction costs
- Ford-built retail and office may capture new demand



Objectives for Today

Building Workshop Goals





Shape future development in Corktown and ensure that neighborhood residents participate in economic growth.

Discussion Topics:

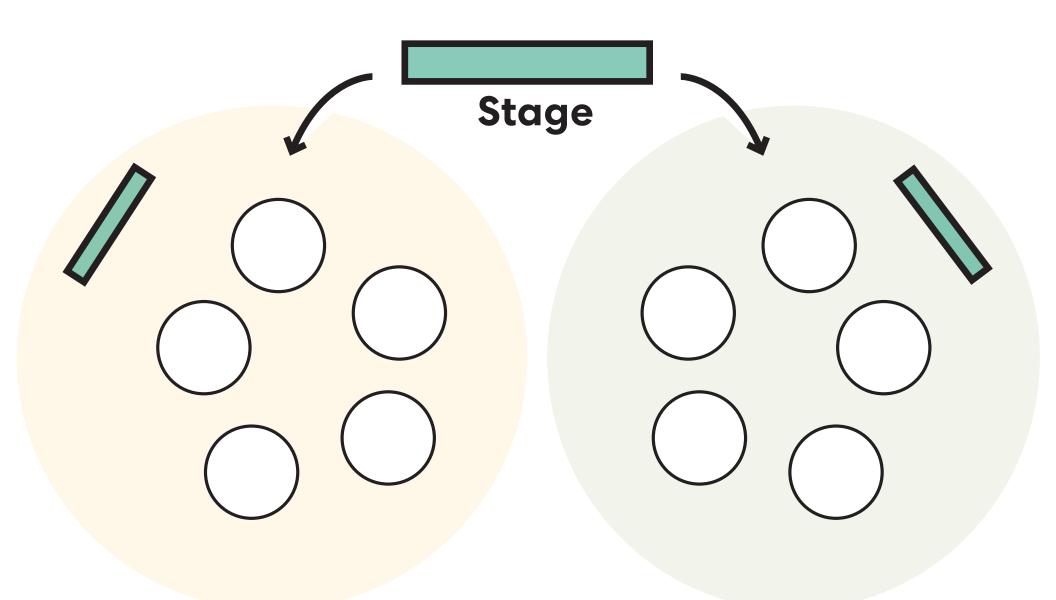
- Land Use and Zoning
- Development Phasing
- Density
- Historic Preservation
- Design Standards
- Land Disposition



Workshop Break-out Groups

How will the Break-out Groups work?





Historic Corktown

North Corktown

Questions to Consider



Where should growth be concentrated?

What form/shape should the growth take?

How do we protect for affordability?

How do we manage parking?



Regroup



Next Steps

Next Steps



Public Meetings

Focused Workshops

Parallel Efforts

