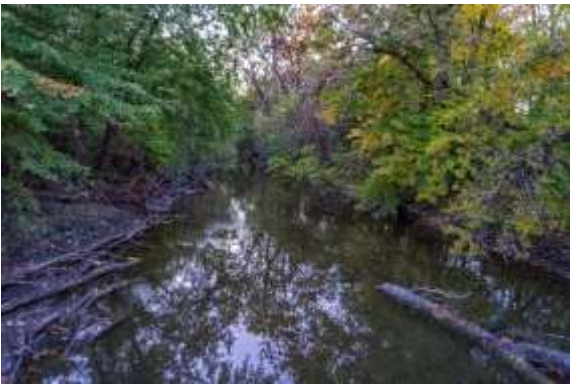


GRAND RIVER/NORTHWEST DETROIT NEIGHBORHOOD PLANNING



TONIGHT'S AGENDA



- | | | |
|------|-----------------------------|--------|
| I. | Project Update and Schedule | 6:00pm |
| II. | Previous Meeting Recap | 6:05pm |
| III. | Planning Break-Out Sessions | 6:10pm |
| IV. | Keypad Polling | 7:00pm |
| V. | Next Steps | 7:45pm |

6 INITIATIVES TO TRANSFORM A NEIGHBORHOOD

**Safety &
Public Services**

**Single-Family
Residential Stabilization**

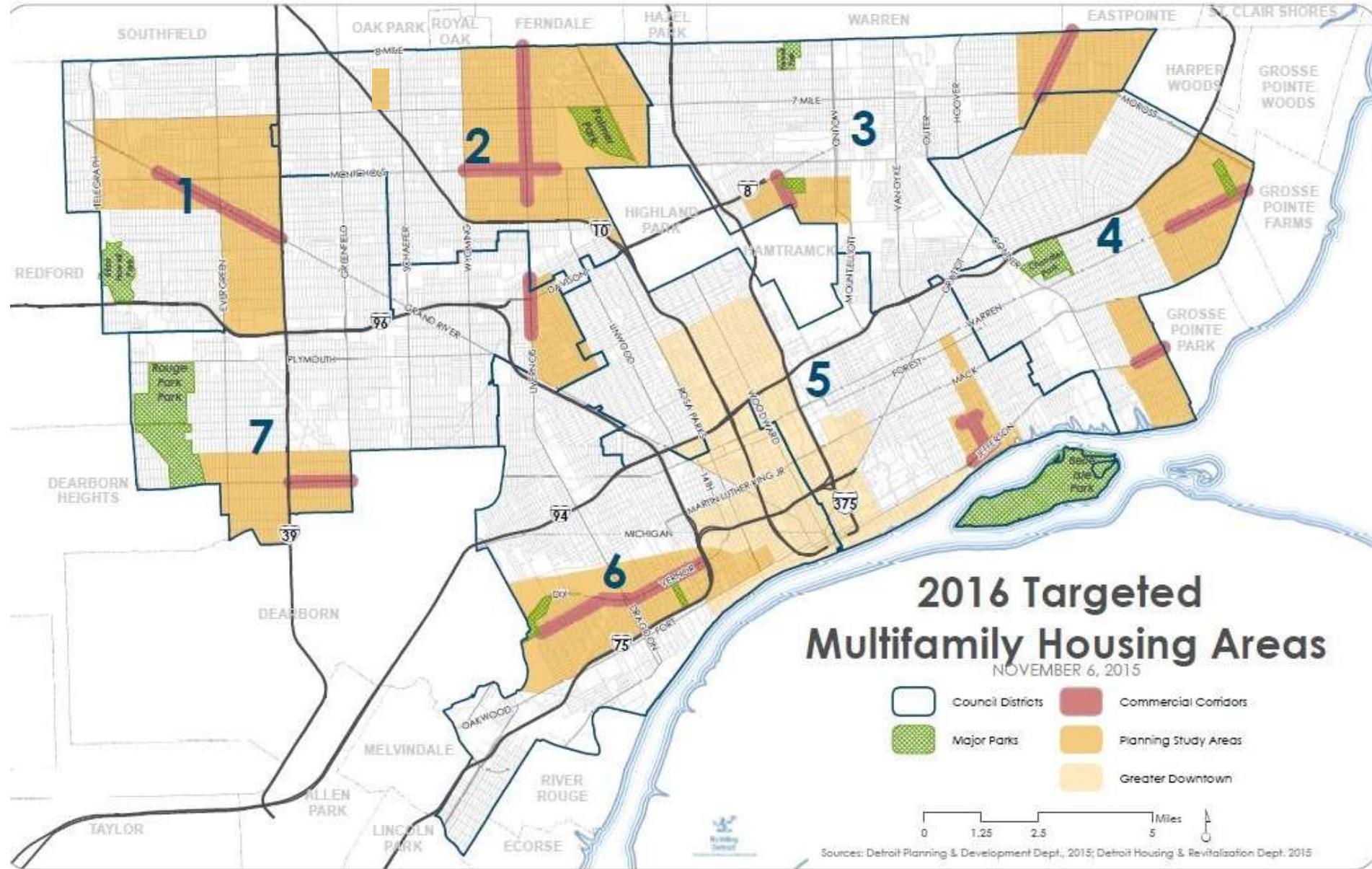
**Planning, Placemaking
& Open Space**

**Small Business
& Retail Development**

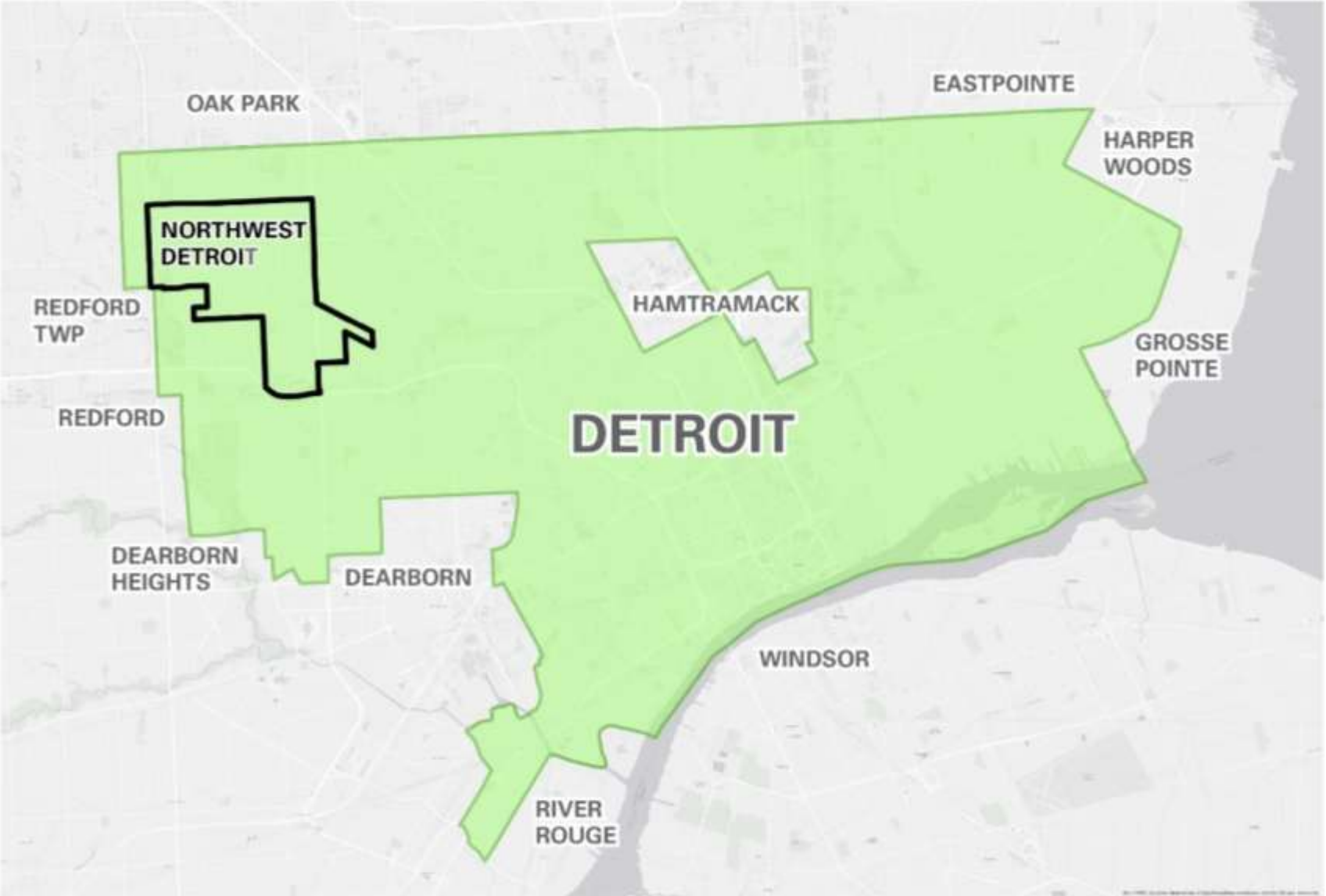
**Multifamily & Mixed-
Use Development**

Mobility

TARGET NEIGHBORHOODS CITYWIDE



NW DETROIT STUDY SITE



BOUNDARY



7 Mile

Telegraph Road

Puritan

Fenkell

Schoolcraft

I-96

Grand River Avenue

Southfield Freeway

Evergreen Road

NW DETROIT STUDY SITE

AREA NEIGHBORHOODS



Study area touches 17+ neighborhoods:

Malvern Hill
Bentler-Pickford
Evergreen-Outer Drive
North Rosedale Park
Rosedale Park
Westwood Park
Grand River – St. Marys
Old Redford
Greater Sandhill

Brightmoor
Minock Park
Grandmont
Grandmont #1
Schoolcraft-196
Oak Grove
Riverdale
Miller Grove

THIS STUDY INCLUDES:



**RESEARCH & COMMUNITY
ENGAGEMENT**



**LANDSCAPE & GSI
(Green Stormwater Infrastructure)**



STREETScape & MOBILITY



**DEVELOPMENT: ECONOMIC,
HOUSING, PRESERVATION**



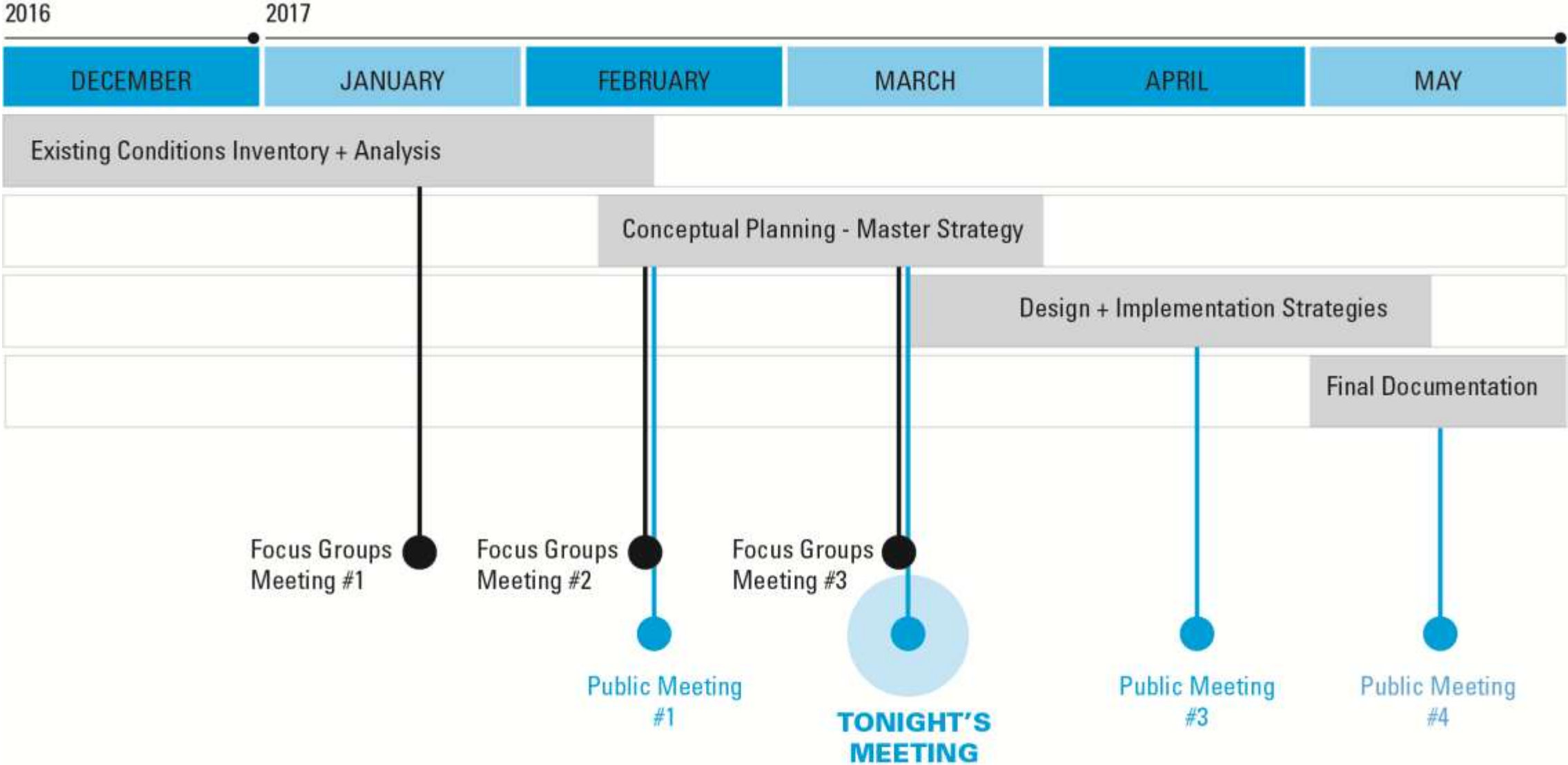
ZONING / PARKING STRATEGY

PROJECT GOALS



1. Conduct **productive** community engagement
2. Create a **master green infrastructure** landscape design strategy
3. Develop design concepts for the **Rouge River Greenway**
4. Identify **opportunity** sites for housing + economic investment
5. Connect NW Detroit to city-wide transit and **mobility** initiatives
6. Preserve **historic** sites + stabilize neighborhoods in NW Detroit

PROJECT SCHEDULE





HOW DO I...

GOVERNMENT

NEWS

CALENDAR & EVENTS

Search...



Northwest/Grand River Planning Strategy

☰ How Do I... > Find Community Services > Northwest/Grand River Planning Strategy



www.detroitmi.gov/northwest

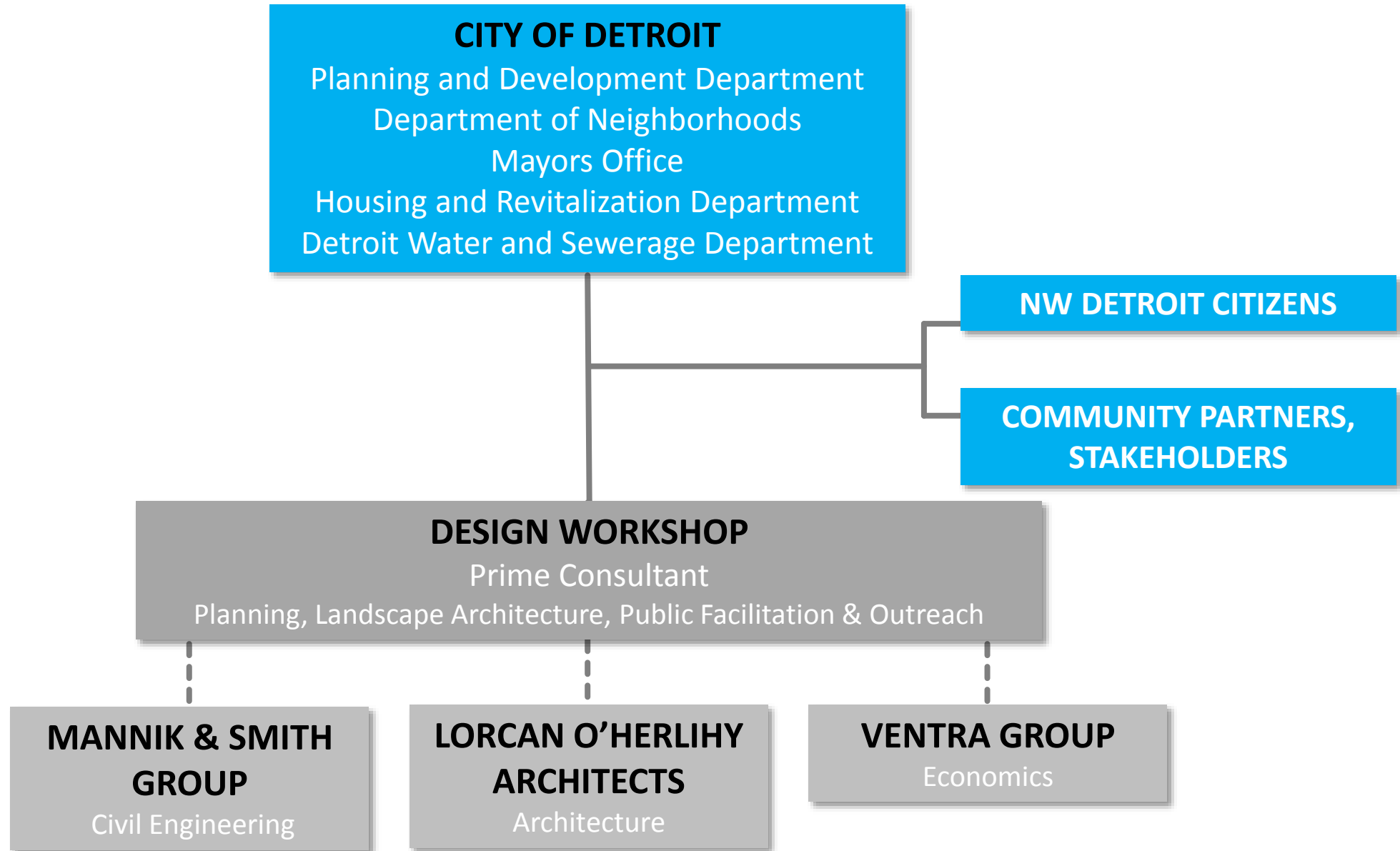
PROJECT OVERVIEW

The City of Detroit has engaged a consultant team to create a comprehensive neighborhood, landscape, and green stormwater infrastructure strategy for northwest Detroit along the Grand River corridor. The scope of work will incorporate five categories: Research and Community Engagement/Communications; Landscape Design and Green Stormwater Infrastructure; Streetscape and Mobility; Development; Economic, Housing, Historic Preservation; and Zoning. In addition to strategic planning in those areas, the consultant team will also assist the City with two projects intended to

Resources

- [Full RFP](#)
- [December 2016 Informational Flyer](#)
- [December 5, 2016 Presentation](#)
- [February 15, 2017 Meeting Flyer](#)
- [February 15, 2017 Presentation](#)
- [March 22, 2017 Meeting Flyer](#)

THE TEAM



PURPOSE OF TONIGHT'S MEETING



- ❑ Provide feedback on **preliminary concepts** and alternatives
- ❑ Contribute to the development of concepts for NW Detroit based on **local knowledge** of the neighborhoods
- ❑ Engage in ongoing dialogue about the **opportunities and challenges** in NW Detroit

THE LAST TIME WE MET...



- ❑ Reviewed **existing conditions** in Northwest Detroit

- ❑ Received feedback from over **150** community members

- ❑ Captured site-specific feedback on **8** areas of focus



WHAT WE HEARD...

1. Improve access to **Rouge River** from neighborhoods
2. There is interest in changing uses at the **Rogell Golf Course**
3. Introduce **stormwater management** systems
4. Reduce **vacant land**
5. Improve **street amenities**
6. Reevaluate road spaces on **Grand River**
7. Improve **pedestrian crossings** and **walkable** neighborhoods
8. Density and increase the variety of **local businesses**
9. Reutilize **historic buildings**

SPEED PLANNING



FOUR ROUNDS OF SPEED PLANNING:

1. Neighborhood River Connections
2. Culturally Important Areas
3. Economic Development
4. Street Design

10 Minutes per Round...

Ready, Set, GO!

WHAT WE HEARD...

1. Improve access to **Rouge River** from neighborhoods
2. There is interest in changing uses at the **Rogell Golf Course**
3. Introduce **stormwater management** systems
4. Reduce **vacant land**
5. Improve **street amenities**
6. Reevaluate road spaces on **Grand River**
7. Improve **pedestrian crossings** and **walkable** neighborhoods
8. Density and increase the variety of **local businesses**
9. Reutilize **historic buildings**

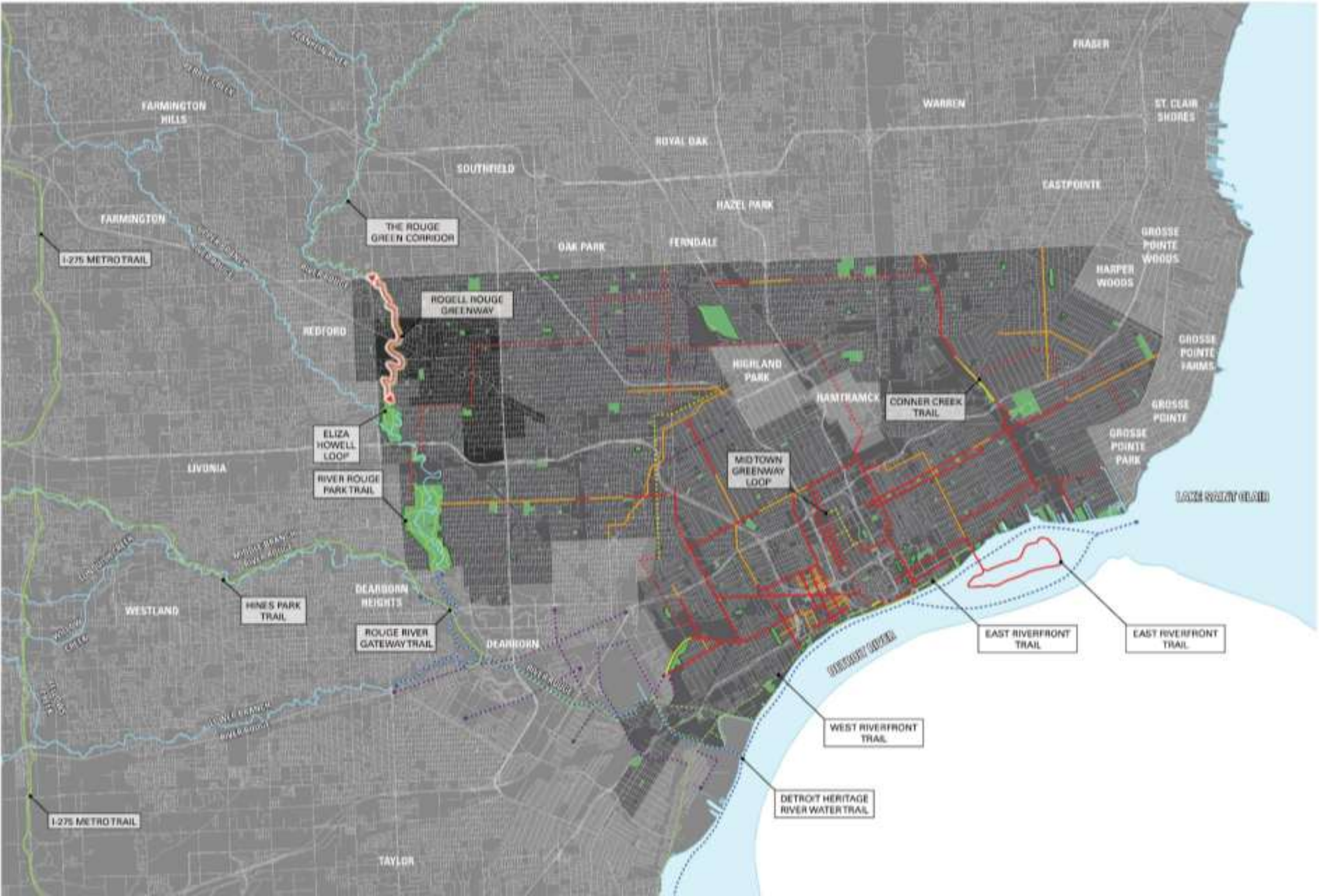
WHAT WE HEARD...

Improve access to Rouge River from neighborhoods.

REGIONAL TRAILS

LEGEND

- Study Area
- Detroit City Limits
- Surrounding Suburbs
- Proposed Northwest Trail Connection
- Existing On-Street Bike Lane
- Planned On-Street Bike Lane
- Sharrow Bike Lane
- Existing Off-Street Bike Lane
- Planned Off-Street Bike Lane
- Existing Pedestrian Trail
- Planned Pedestrian Trail
- Planned Neighborhood Connection
- River
- Planned Water Trail
- Park
- Park With 6-8' Wide Trails



GREENWAY CONNECTIONS



1. I think creating a greenway along the Rouge River is...
(Select 1)

87% a. A great idea! I support it.

4% b. A bad idea! I do NOT support it.

4% c. Other

4% d. None of the Above

WHAT WE HEARD...

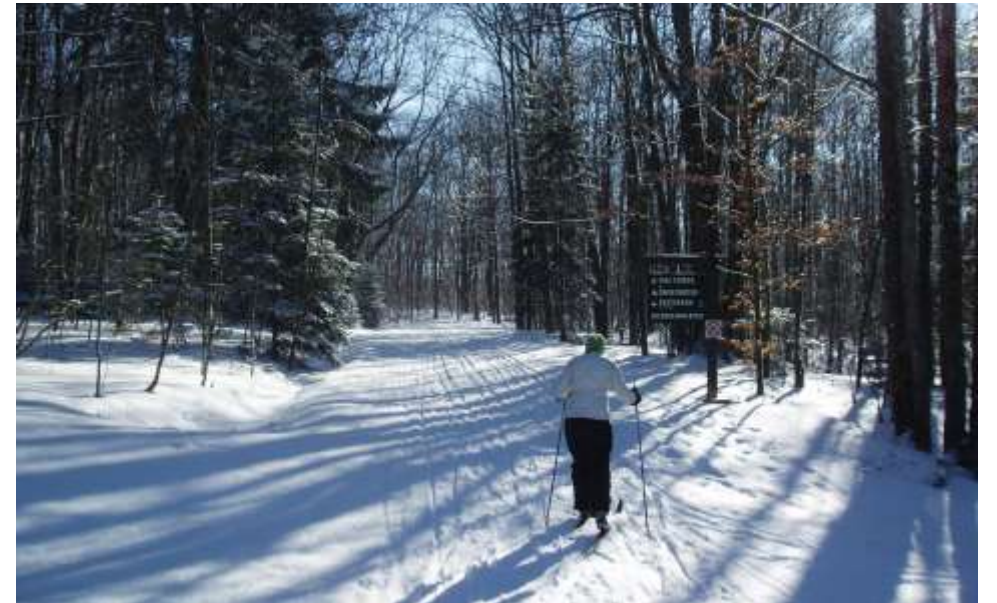
A landscape photograph showing a golf course area. The foreground is a grassy slope with a small, dark pond. The middle ground is filled with numerous bare, brown trees, suggesting a late autumn or winter setting. The background shows a clear blue sky and more trees. The overall scene is a natural, wooded area adjacent to a golf course.

There is interest in changing uses at the
Rogell Golf Course.

a. Productive Landscapes



b. Summer and Winter Trails



c. Outdoor Education



d. Habitat Creation



e. Horse Stables and Riding



f. Playgrounds



g. Sports Fields



h. Golf



i. Residential and Mixed Use Development



a. Productive Landscapes



b. Summer and Winter Trails



c. Outdoor Education

d. Habitat Creation



e. Horse stables and riding



f. Playgrounds

g. Sports fields



h. Golf



i. Multi-family or Mixed-Use Development

2. If the former Rogell Golf Course were to be changed, what type of activities would you like to see? (Select 3)



ROGELL TODAY

Edge along 7 Mile



Edge along Lahser



a. Highly Manicured



b. Somewhat Manicured



c. Natural Forest/Woodland



d. Native Planting



3. If you were to re-envision the former Rogell Golf Course, how would the edges look? (Select 1)

20% a. Highly Manicured

11% b. Somewhat Manicured

39% c. Natural Forest/Woodland

30% d. Native Planting

WHAT WE HEARD....

A wide-angle photograph of an outdoor area. On the left, there is a paved asphalt road with some white markings. To the right of the road is a large, flat area covered in dark gravel. In the background, there is a dense line of trees, including several tall, thin deciduous trees and a few evergreens. The sky is bright blue with a few wispy white clouds. The overall scene appears to be a construction or maintenance site in a park-like setting.

Introduce stormwater management systems.

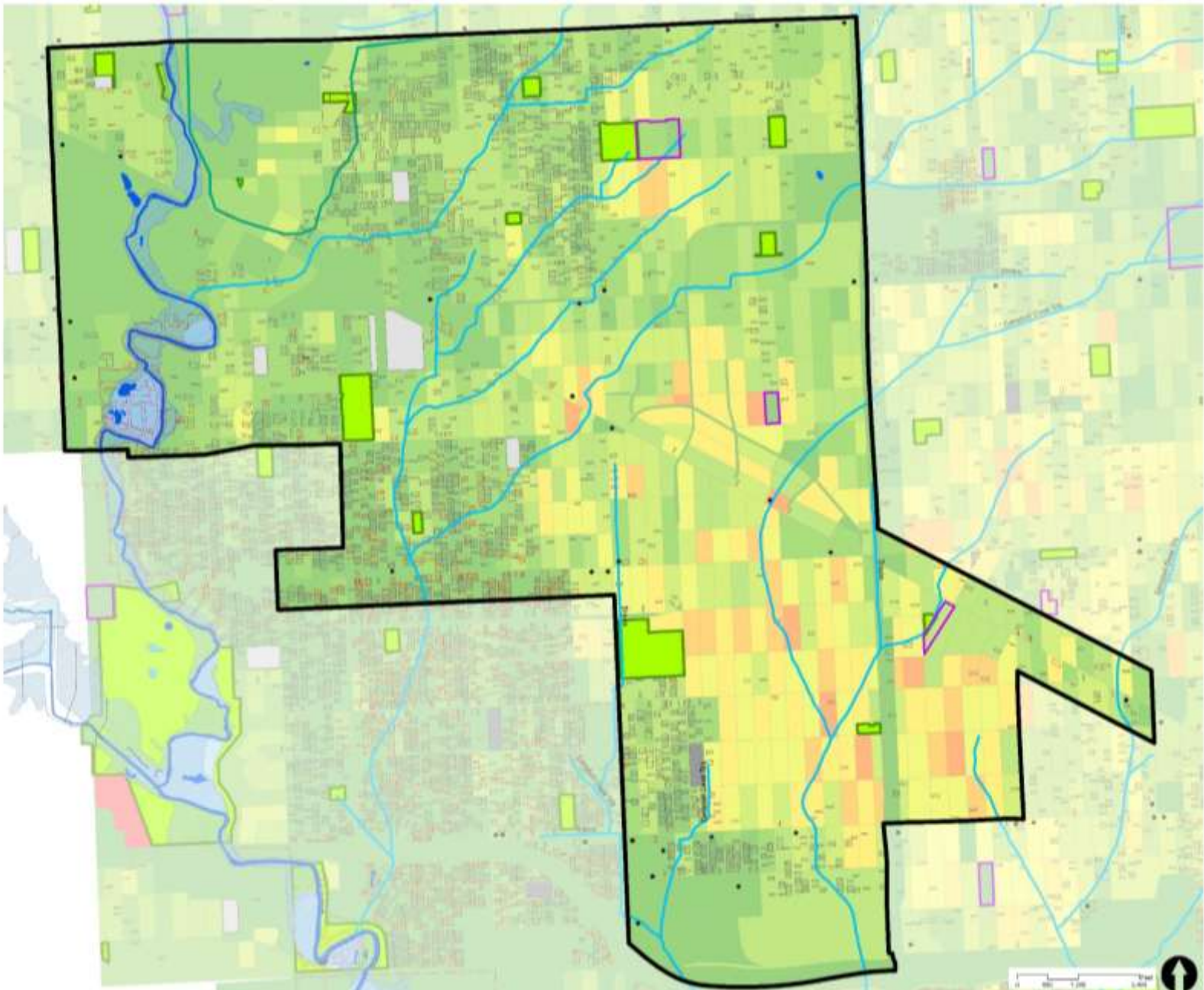
FLOODING AND BASEMENT BACKUPS

LEGEND

- Study Area Boundary
- Rouge River
- Historic Streams
- 100-yr Floodplain
- Freshwater Emergent Wetland
- Freshwater Forested/Shrub Wetland
- Freshwater Pond
- Rivine
- Rogell Drainage Area
- Park
- Inactive School Property
- Active School Property
- Brownfield

- ### VACANT LAND
- Land Bank Property
 - City Owned Property

- ### PERCENT OF BACKUPS BY CENSUS BLOCK
- 0 - 9%
 - 1 - 9.9%
 - 10 - 19.9%
 - 20 - 29.9%
 - 30 - 39.9%
 - 40 - 49.9%
 - 50 - 59.9%
 - 60 - 69.9%
 - 70 - 79.9%
 - 80 - 100%



3 APPROACHES TO STORMWATER MANAGEMENT

a. Store water in a few large areas



b. Create a localized network of strategies using vacant parcels and streets



c. A combination of large storage facilities and localized networks



4. The design team is developing three alternative approaches to managing stormwater in Northwest Detroit. Which solution do you most prefer? (Select 1)

14% a. Store water in a few large areas

15% b. Create localized strategies using vacant parcels and streets

69% c. A combination of large storage facilities and localized networks

1% d. Other

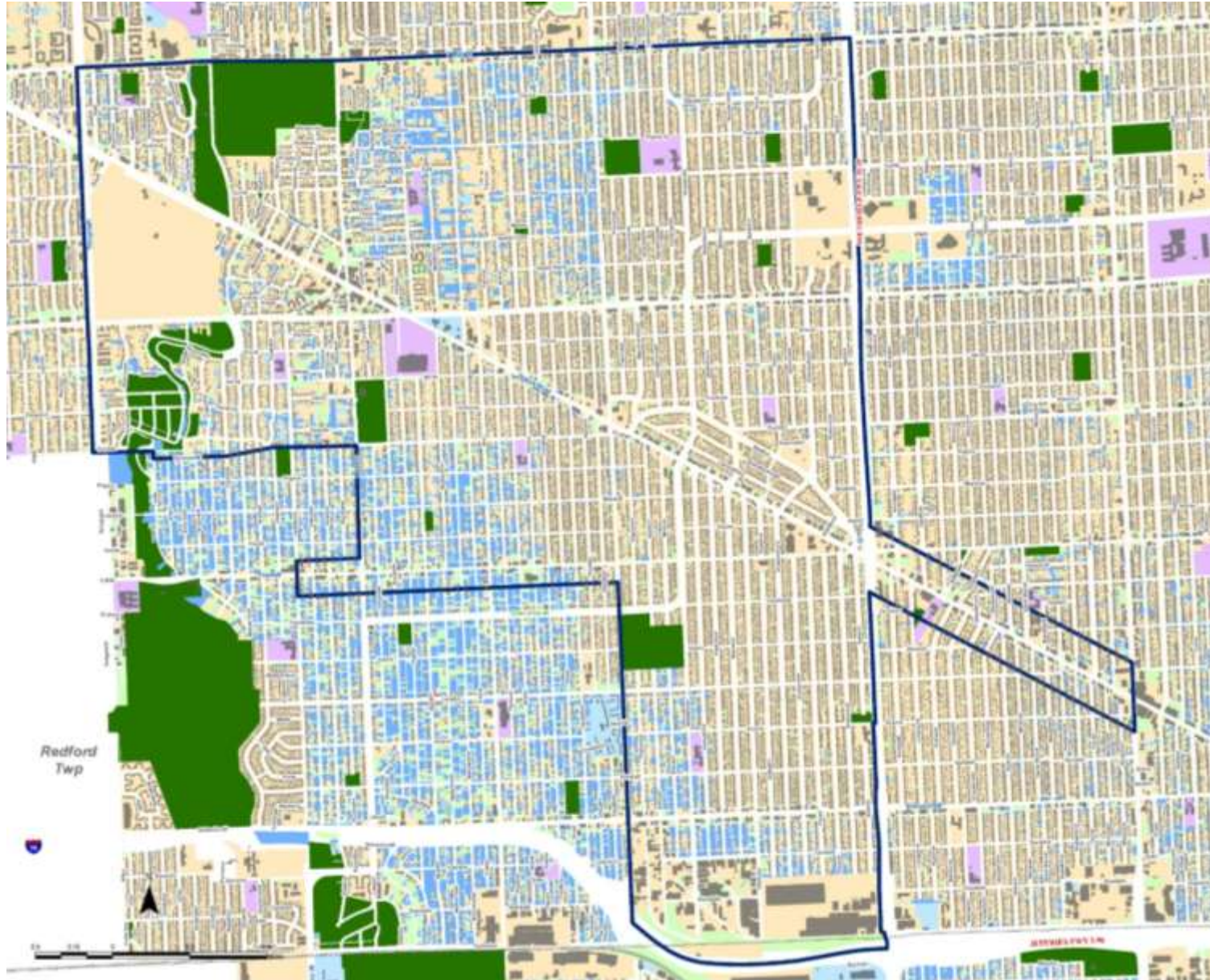
0% e. None of the above

WHAT WE HEARD...



Reduce vacant land

VACANCY IN NORTHWEST DETROIT



NW Grand River Corridor

- Public No Bldg. Footprint
- Private No Bldg. Footprint
- Public Owned Property
- Private Owned Property
- Schools
- Parks
- 2015 Building Footprint
- NW Grand River



City of Detroit
Planning and Development Department
Planning Division
Coleman A. Young Municipal Ctr.
2 Woodward Ave. Suite 808
Detroit, Michigan 48226
Phone: (313) 224-1421
Fax: (313) 224-1310

**a. Public
Greenways
and Trails**



**b. Green
Spaces**



C. Educational Opportunities



d. Land Art installations



e. Habitat Preserves



f. Community Gathering Spaces



g. Productive Landscapes



- a. Greenways and Trails
- b. Sports Fields and Green Spaces
- c. Outdoor Education
- d. Land Art
- e. Habitat Preserves
- f. Community Gathering Spaces
- g. Productive Landscapes
- h. Other
- i. None of the Above



5. Green Stormwater Infrastructure can connect neighborhoods to amenities. Which of the following amenities would you like to see more of in your neighborhood utilizing vacant lots? (Select 3)



WHAT WE HEARD...

Improve street amenities.



a. Bike Lanes



b. Seating



c. Tree Canopy



d. Streetscape Planting



e. Dedicated Bus Lane



f. Improved bus stops and/or shelters



g. Striping to indicate Parking



h. Wider sidewalks



a. Bike Lanes



b. Seating



c. Tree Canopy

d. Streetscape Plantings



e. Dedicated Bus Lane



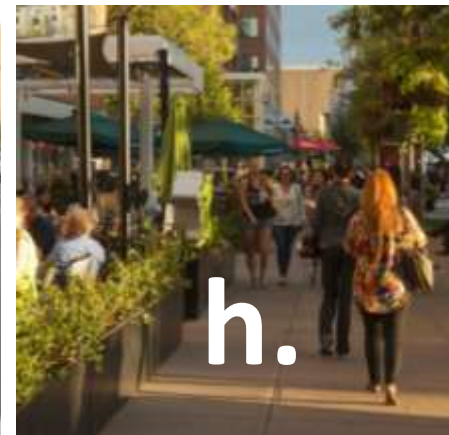
f. Improved Bus Stops/Shelters



g. Striping to Indicate Parking



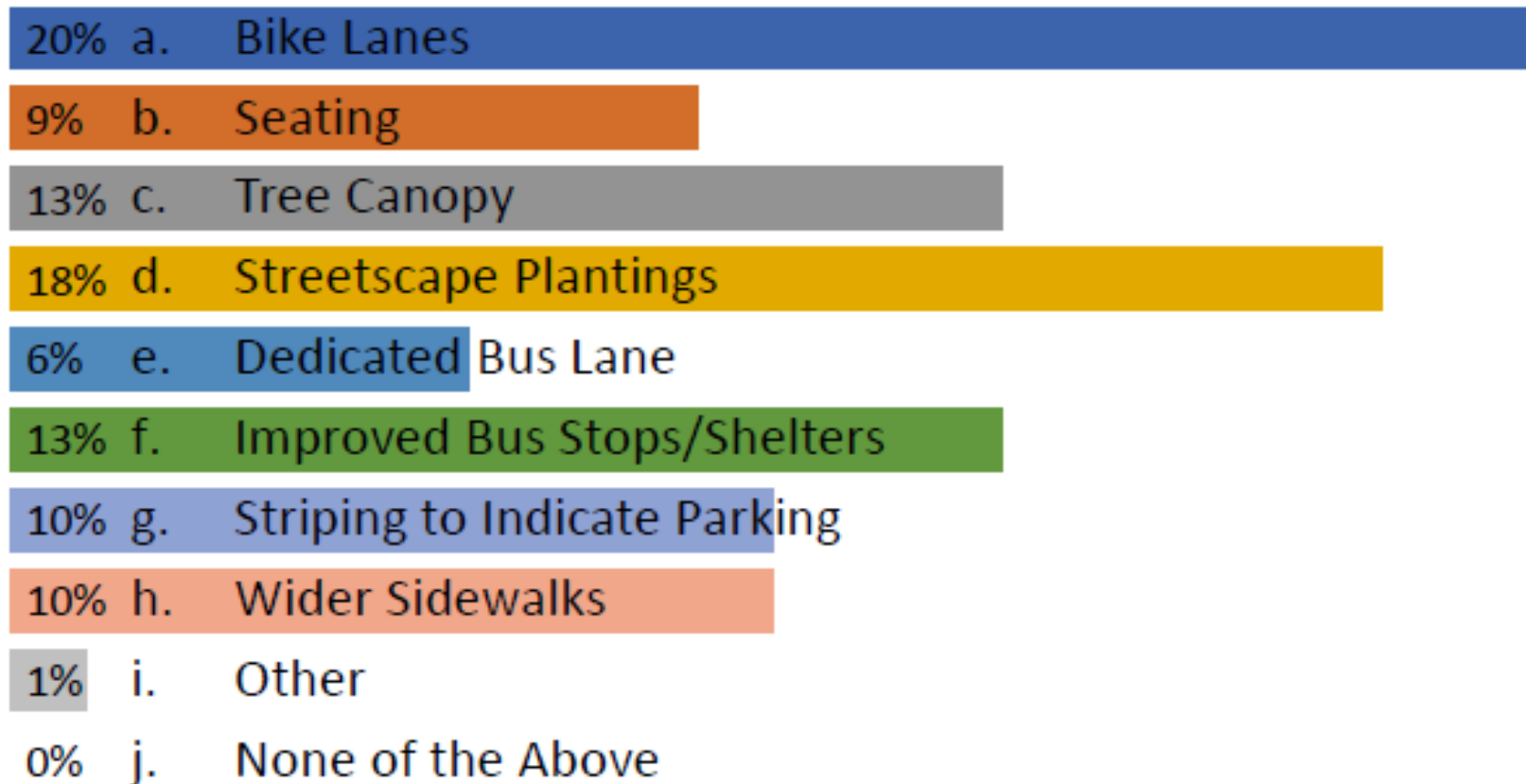
h. Wider Sidewalks



i. Other

j. None of the Above

6. Which of these streetscape amenities would you most like to see? (Select 3)

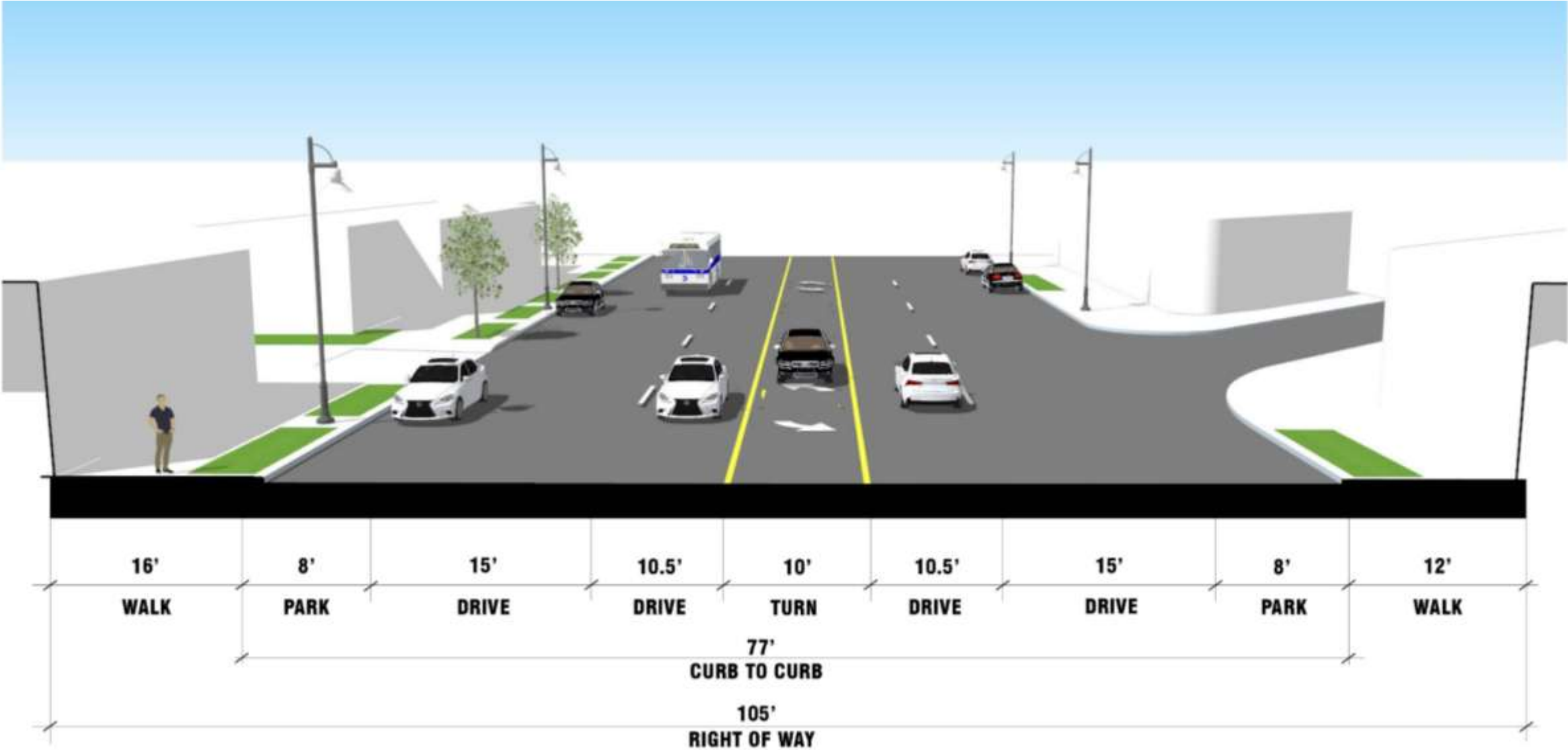


WHAT WE HEARD...

Reevaluate road spaces



a. Existing – Keep as it is



b. Existing...

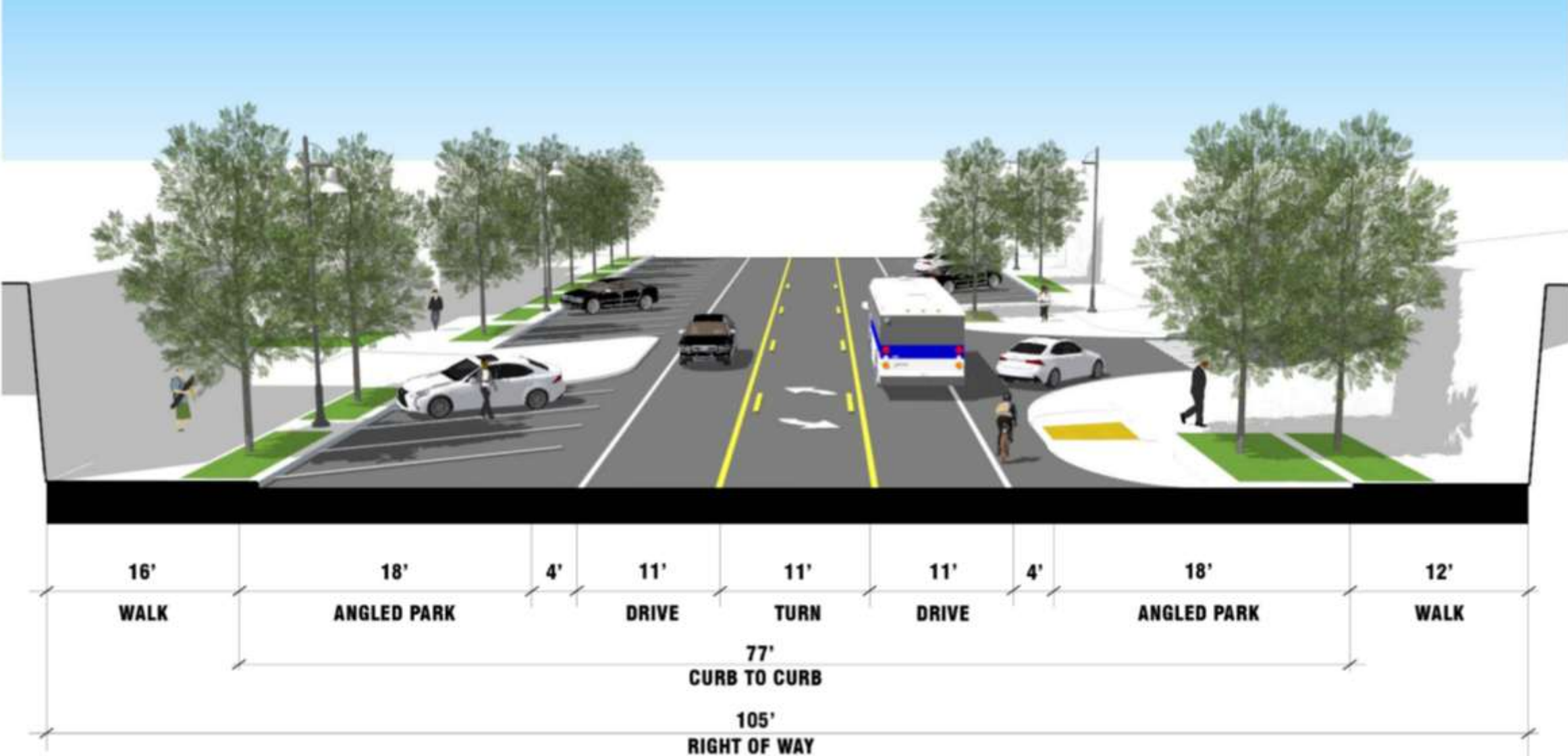
But add amenities like benches, bike parking and trees



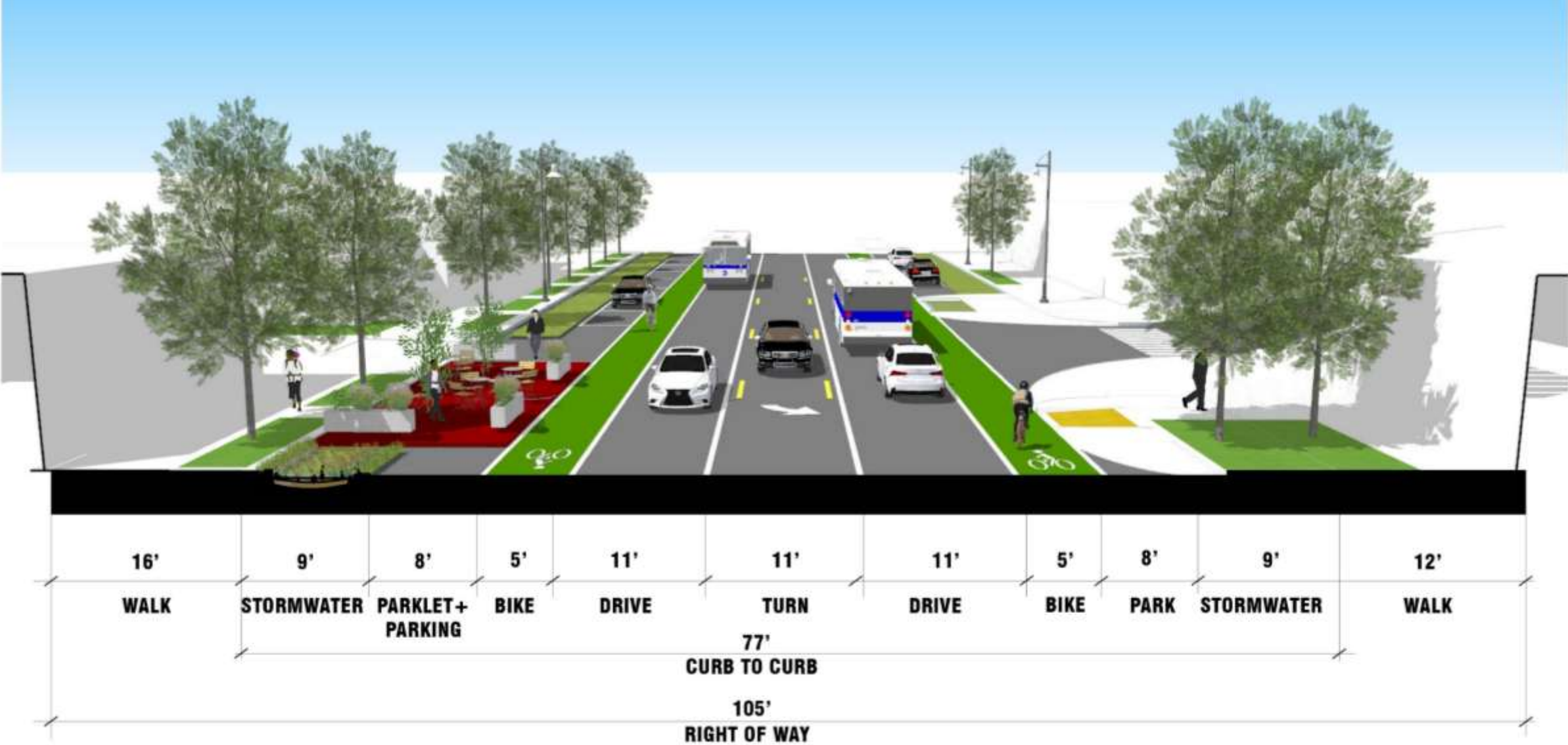
c. Existing... But add amenities AND a bike lane



d. Reduce number of lanes.... To add angled parking



e. Reduce number of lanes.... To add stormwater facilities and a bike lane



a.



b.



c.



c.



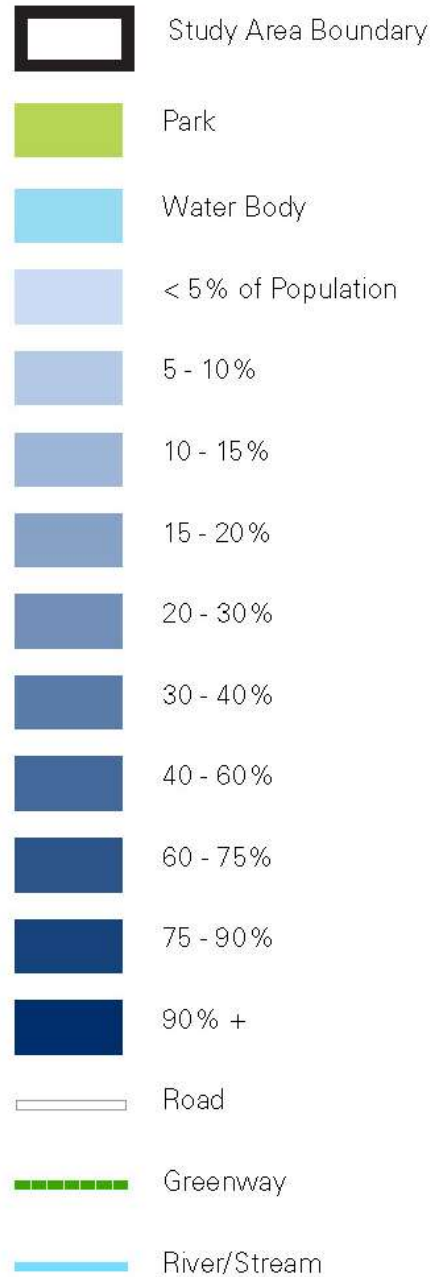
d.

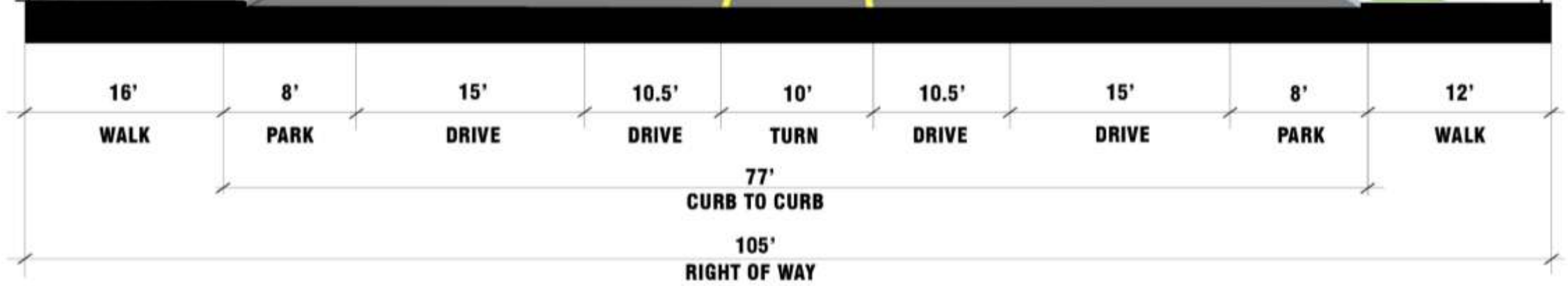


7. Which of these street diagrams best align with your vision for streets in Northwest Detroit? (Select 2)

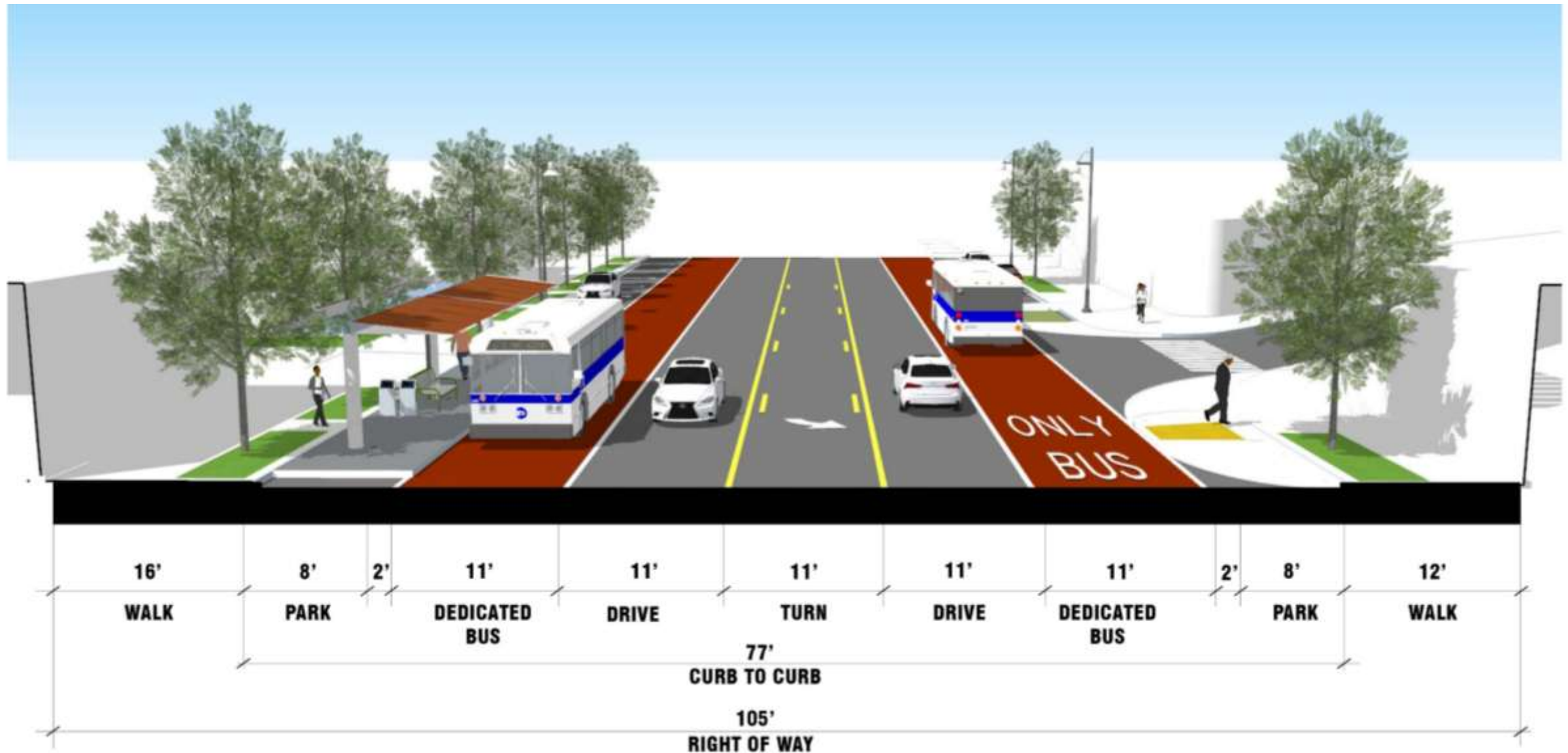
- 2% a. Existing...Keep it as it is
- 22% b. Existing...With added amenities
- 32% c. Existing...With added amenities AND a bike lane
- 14% d. Reduce number of lanes... To add angled parking
- 23% e. Reduce number of lanes...To add stormwater + bike lane
- 6% f. Other
- 0% g. None of the Above

POPULATION THAT TAKES PUBLIC TRANSPORTATION TO WORK





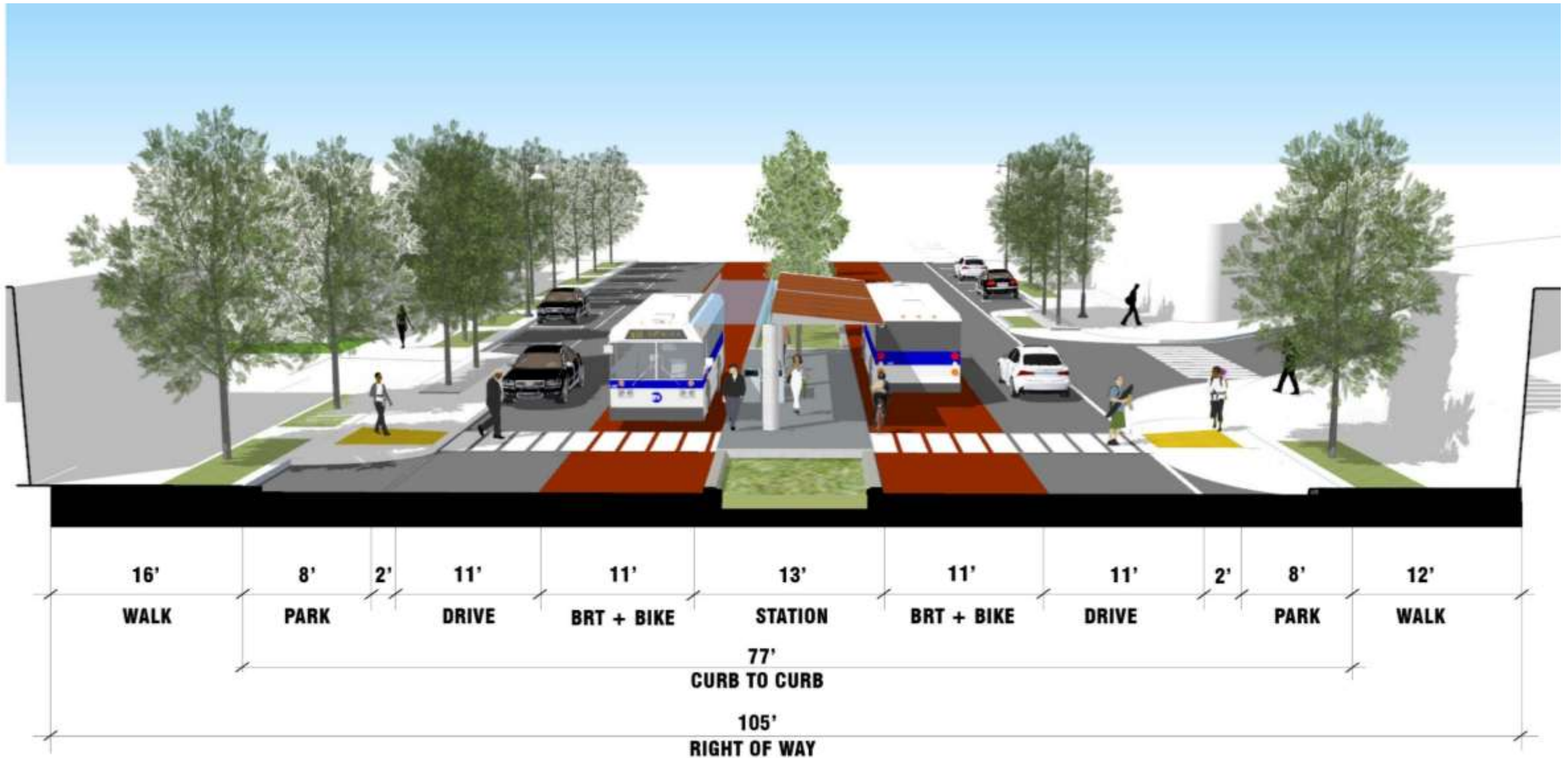
a. Improved bus loading at sidewalks



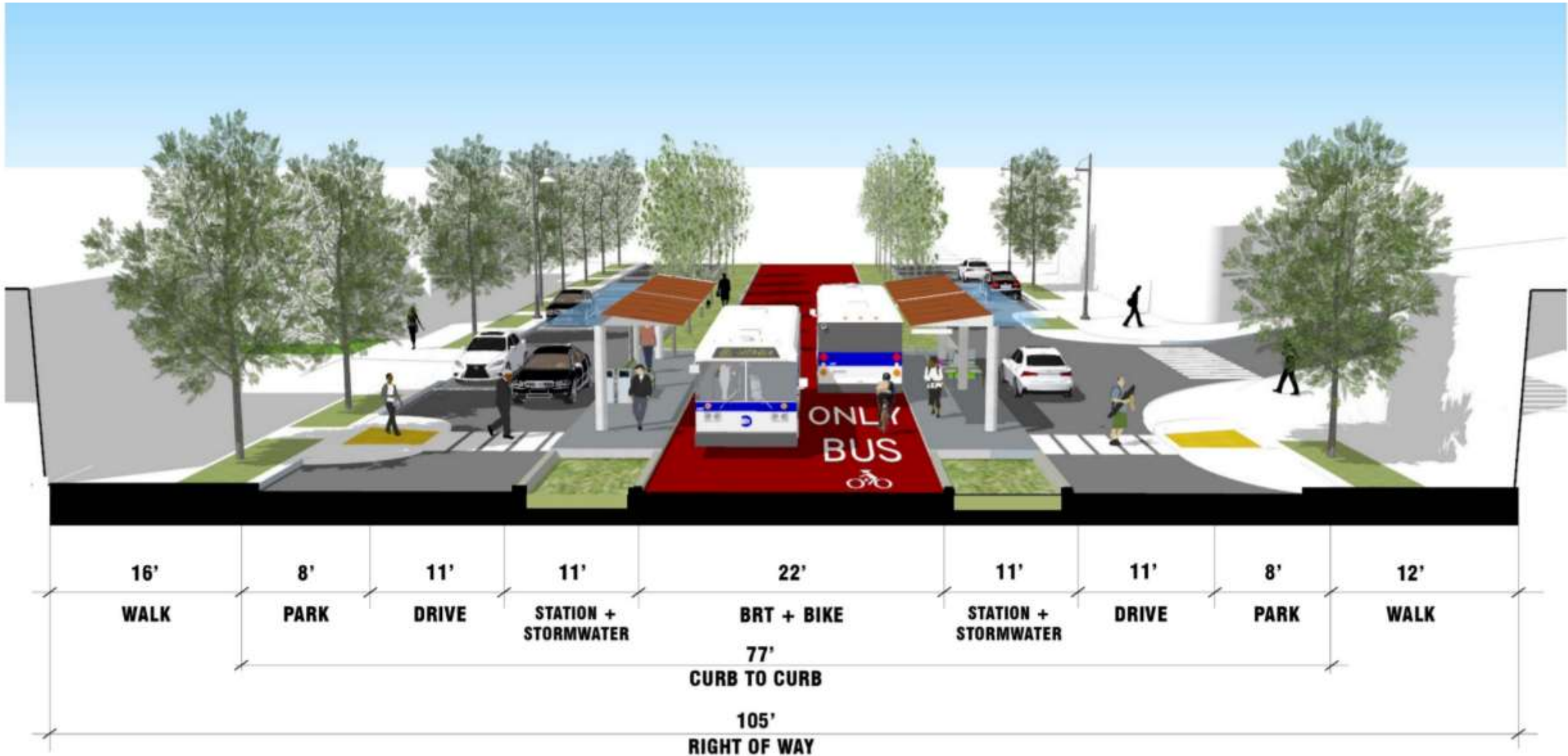
b. Traditional Bus Rapid Transit (BRT)



c. Center island BRT



d. Center BRT combined with bike lane



a.



b.



c.



d.



8. Which of the following options do you prefer for bus travel? (Select 2)

22% a. Improved sidewalk bus loading

19% b. Traditional bus rapid transit (BRT)

25% c. Center Island BRT

25% d. BRT combined with a bike lane

4% e. Other

6% f. None of the Above



7 Mile

f

Telegraph Road

Lahser

e

d

McNichols

Grand River Avenue

Outer Dr

c

Puritan

Fenkell

b

Southfield Freeway

a

Greenfield Road

Schoolcraft

I-96

9. Where do you most want to see improvements made along Grand River? (Select 1)

23% a. At Greenfield Road

13% b. At Southfield Freeway

23% c. At Outer Drive

7% d. At McNichols Road

30% e. At Lahser

3% f. At Telegraph

0% g. Other

0% h. None of the above

a. Metered parking



b. Angled parking



c. Striping on retail streets



d. Striping for parking on residential streets



e. Parking Structure



f. Time limited parking



- a. Metered parking
- b. Angled parking
- c. Better striping for parking on major retail streets
- d. Striping for parking on residential streets
- e. Parking structure
- f. Time limited parking
- g. Other
- h. None of the above



10. We heard that parking is a concern. Which of the following would you most be in favor of? (Select 3)

3% A. Metered parking

16% B. Angled parking

14% C. Better striping to indicate parking on retail streets

12% D. Striping to indicate parking on residential streets

19% E. Parking structure

29% F. Time limit parking

3% G. Other

4% H. None of the above

WHAT WE HEARD...

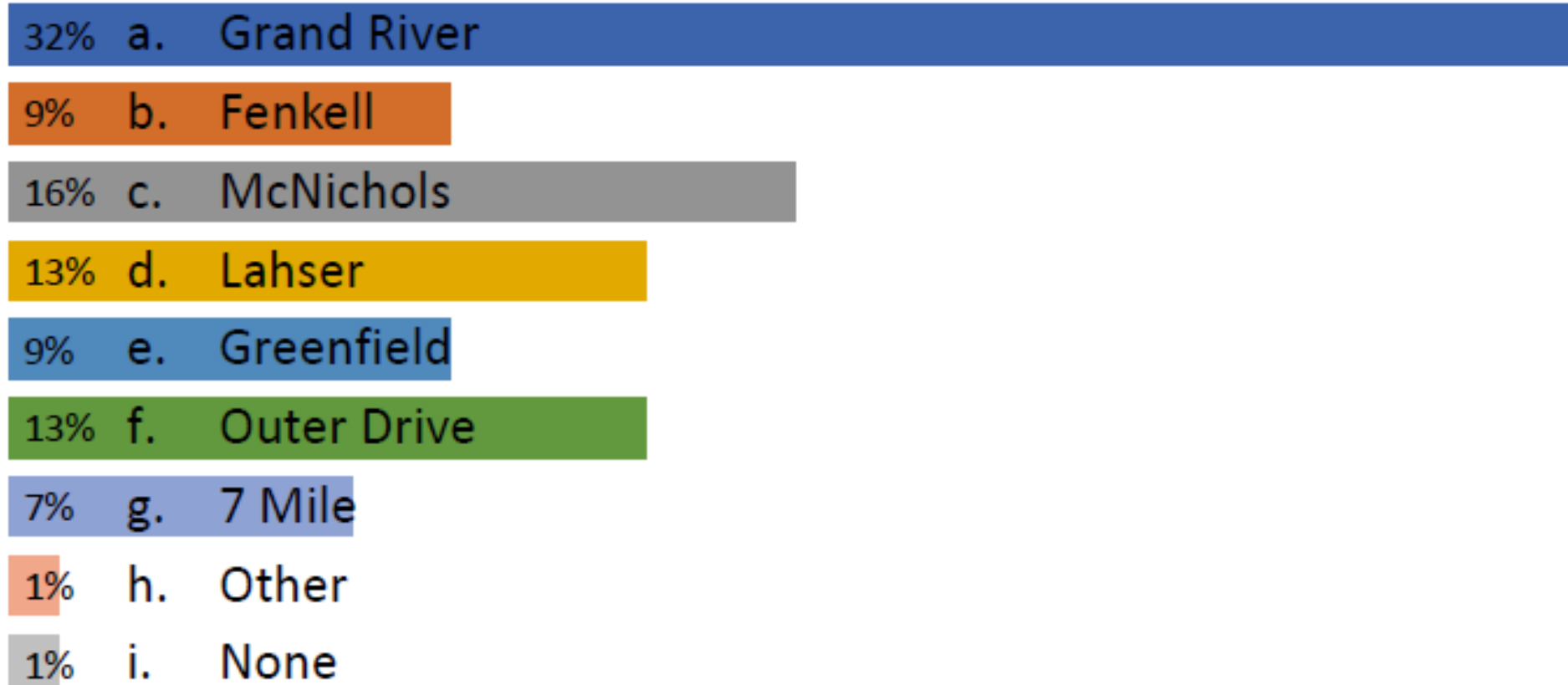
Improve pedestrian crossings and walkable neighborhoods



- a. Grand River
- b. Fenkell
- c. McNichols
- d. Lahser
- e. Greenfield
- f. Outer Drive
- g. 7 Mile
- h. Other
- i. None of the Above



11. The top three streets that should be considered for road diets and pedestrian improvements are: (Select 3)



WHAT WE HEARD...

Densify and increase the variety of local businesses





- a. Along Fenkell
- b. Along Lahser
- c. Close to the Old Redford Artist Village
- d. Other
- e. No Opinion
- f. I am not interested in an African Caribbean Marketplace in Northwest Detroit



12. There is an interest in the creation of an African Caribbean Marketplace in Northwest Detroit. Where do YOU think this should be located? (Select 1)

16% a. Along Fenkell

16% b. Along Lahser

49% c. Close to the Old Redford Artist Village

4% d. Other

4% e. No Opinion

10% f. I am not interested in an African Caribbean Marketplace

a. Mixed Use



b. Senior Housing



c. Low-Rise multifamily



d. Mid-Rise multifamily



e. Row house or Town home



f. Adaptive reuse of existing structure



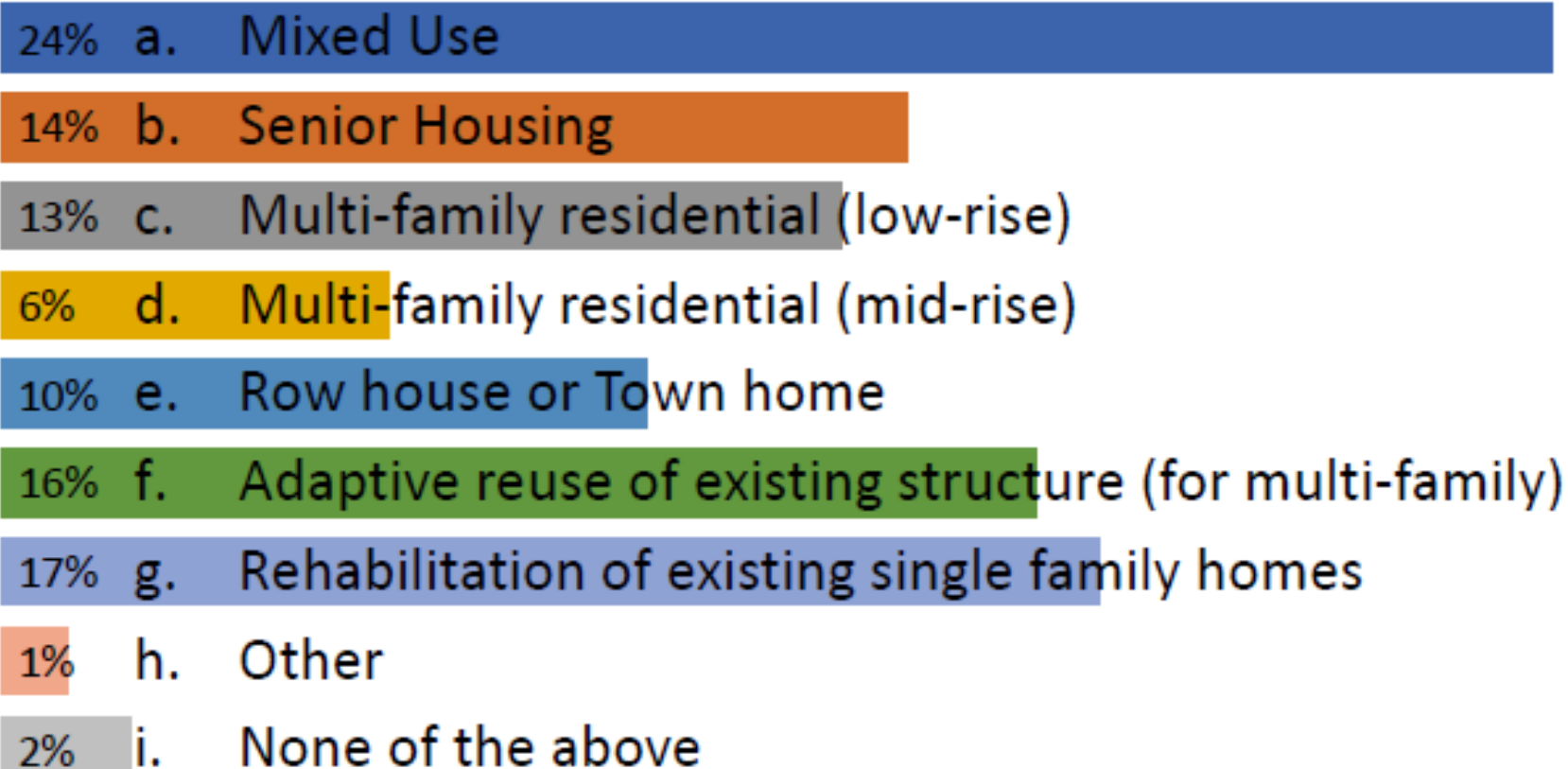
g. Rehabilitation of existing single-family home



- a. Mixed Use
- b. Senior Housing
- c. Multi-family residential (low-rise)
- d. Multi-family residential (mid-rise)
- e. Row house or Town home
- f. Adaptive reuse of existing structure (for multi-family)
- g. Rehabilitation of existing single family homes
- h. Other
- i. None of the above



13. What type of residential development are you most interested in seeing in Northwest Detroit? (Select 3)



WHAT WE HEARD...

Reutilize historic buildings





7 Mile

Telegraph Road

Lahser

A

B

Outer Dr

C

Grand River Avenue

D

Puritan

E

Fenkell

F

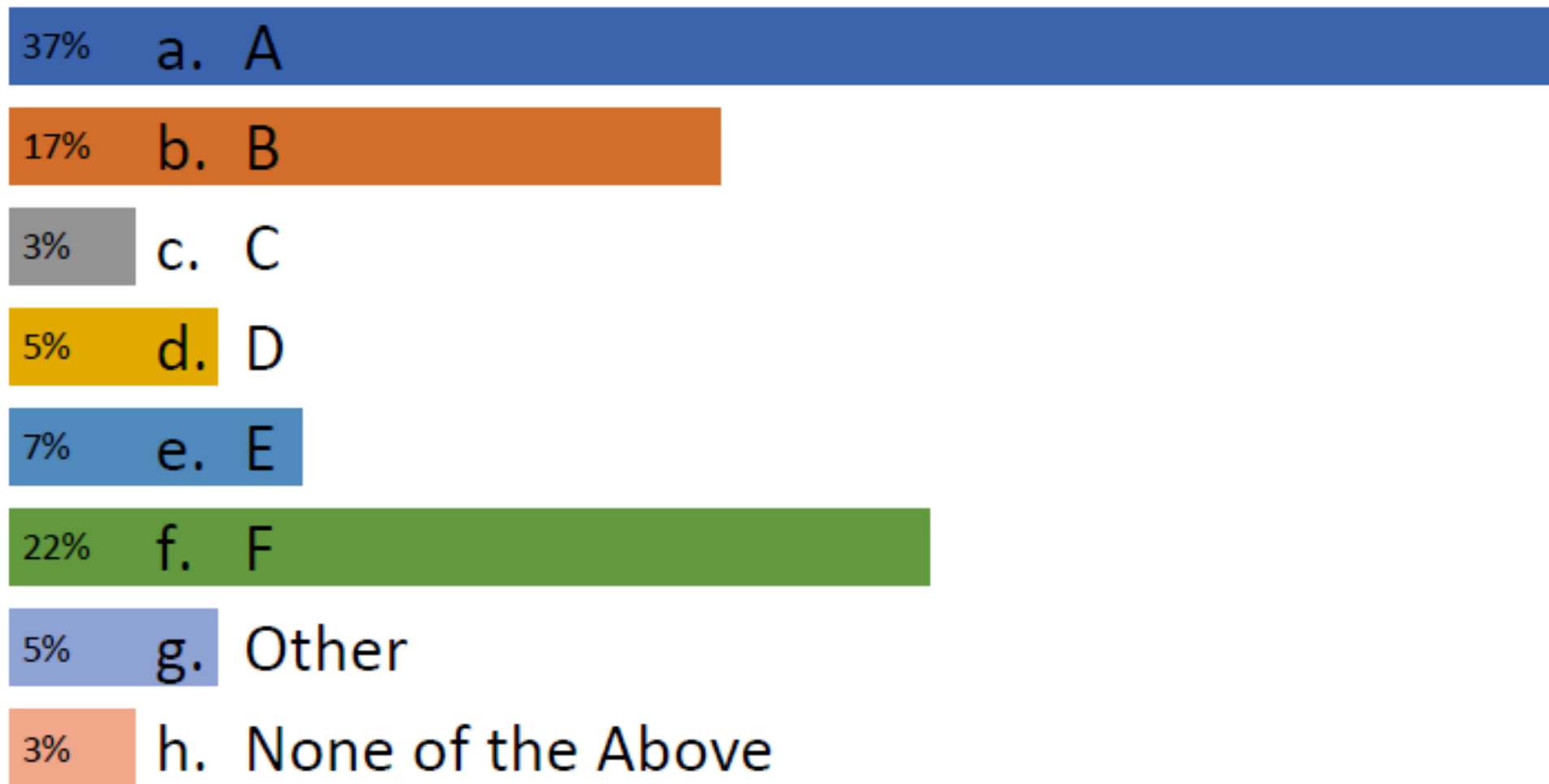
Southfield Freeway

Greenfield Road

Schoolcraft

I-96

14. The design team is evaluating areas that may be culturally important to Northwest Detroit. Which of these areas are you most interested in seeing preserved or reused? (Select 2)





15. As part of this study, we will identify pilot projects. Which of the following types of projects do you think should be implemented first? (Select 3)

- 15% a. Greenway connections
- 12% b. Rain gardens
- 12% c. Roadway striping for parking
- 21% d. New streetscape amenities
- 25% e. Adaptive reuse of vacant buildings
- 13% f. Demonstration projects on vacant land
- 1% g. Other
- 1% h. None of the above



TELL US ABOUT YOU!



16. How long have you lived in Northwest Detroit?
(Select 1)

13% a. Less than 5 years

4% b. 5 - 10 years

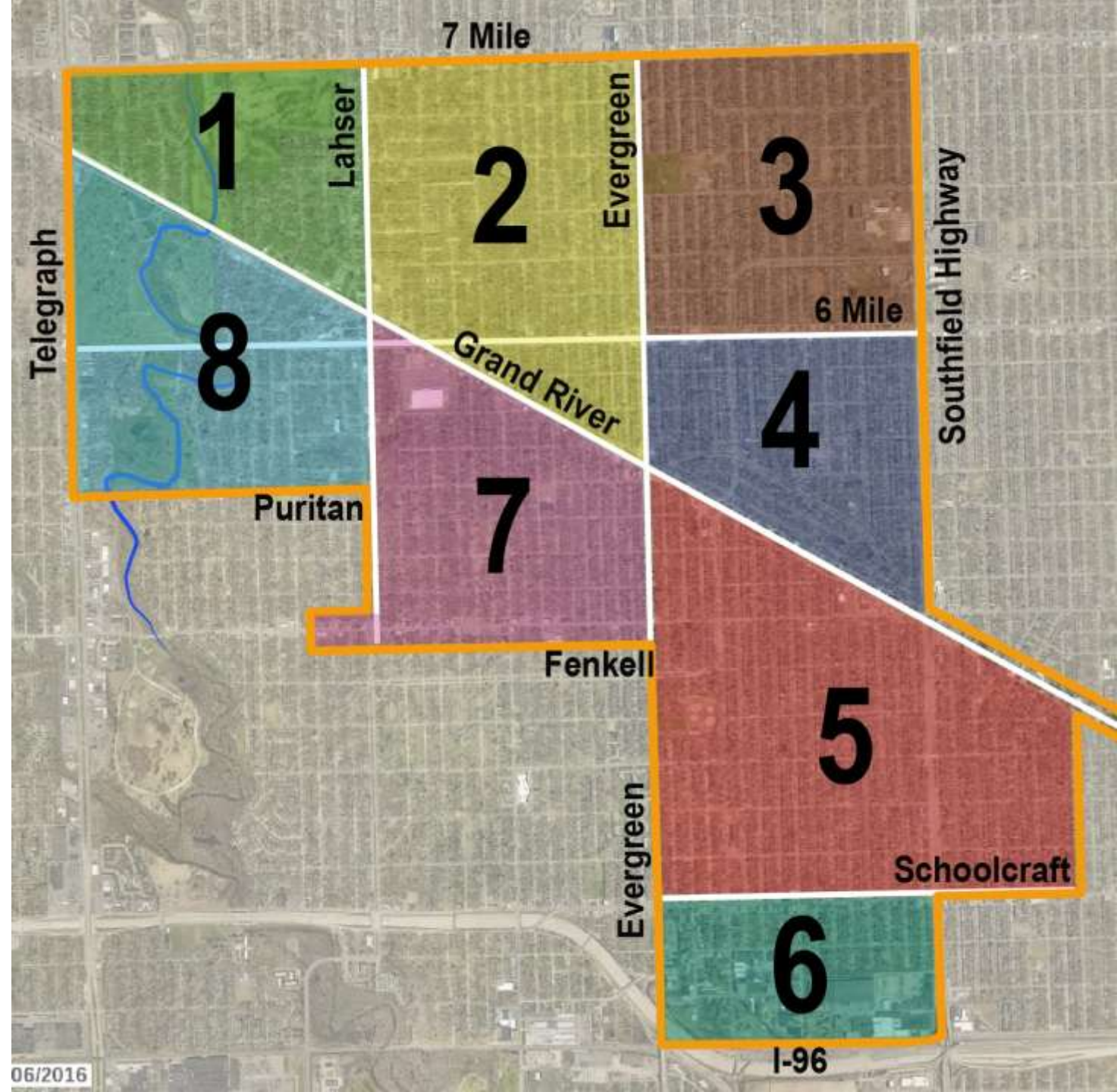
6% c. 10 – 20 years

15% d. 20 – 30 years

48% e. More than 30 years

13% f. I do not live in Northwest Detroit

- a. Neighborhood 1
- b. Neighborhood 2
- c. Neighborhood 3
- d. Neighborhood 4
- e. Neighborhood 5
- f. Neighborhood 6
- g. Neighborhood 7
- h. Neighborhood 8
- i. Other



17. What neighborhood do you live in? (Select 1)

14% a. Neighborhood 1

2% b. Neighborhood 2

5% c. Neighborhood 3

15% d. Neighborhood 4

27% e. Neighborhood 5

2% f. Neighborhood 6

11% g. Neighborhood 7

12% h. Neighborhood 8

14% i. Other

18. How old are you? (Select 1)

0% a. 19 years old or younger

12% b. 20-29 years old

13% c. 30-39 years old

7% d. 40-49 years old

17% e. 50-59 years old

36% f. 60-69 years old

12% g. 70-79 years old

3% h. 80+ years old

0% i. None of your business!

NEXT STEPS

<http://www.detroitmi.gov/Northwest>

