



CITY OF DETROIT  
MAYOR'S OFFICE

OFFICE OF THE  
DETROIT CITY CLERK

COLEMAN A. YOUNG MUNICIPAL CENTER  
2 WOODWARD AVE., SUITE 1126  
DETROIT, MICHIGAN 48226  
PHONE 313•224•3400  
FAX 313•224•4128  
WWW.DETROITMI.GOV

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**EXECUTIVE ORDER NO. 2014-3**

**TO: ALL BOARDS, COMMISSIONS, DEPARTMENT DIRECTORS,  
CITY COUNCIL MEMBERS AND THE CITY CLERK**

**FROM: MICHAEL E. DUGGAN, MAYOR**

**RE: CERTIFICATION OF BUSINESSES BY THE DEPARTMENT OF  
ETHICS AND CIVIL RIGHTS**

**WHEREAS**, it is the policy of this Administration to encourage and increase the utilization of Detroit Headquartered Businesses, Detroit Based Businesses, Detroit Based Small Businesses, Minority Owned Businesses and Women Owned Businesses,

**WHEREAS**, to facilitate the use of Detroit Headquartered Businesses, Detroit Based Businesses, Detroit Based Small Businesses, Minority Owned Businesses and Women Owned Businesses by developers, corporations, non-profit organizations, governmental agencies and other entities, the City of Detroit, through its Human Rights Department, will identify and certify businesses in the following categories: Detroit Headquartered Business, Detroit Based Business, Detroit Based Small Business, Minority Owned Business Enterprise and Women Owned Business Enterprise,

**WHEREAS**, the City of Detroit Certified Business Register is a tool for businesses, non-profit organizations and governmental agencies to identify Detroit-Headquartered, Detroit Based, Detroit Based Small, Minority Owned and Woman Owned Businesses,

I, Michael E. Duggan, Mayor of the City of Detroit, do hereby order as follows:

- 1). The Human Rights Department shall develop and implement appropriate guidelines for the certification of these business entities;
- 2). The Guidelines shall be publicized with the business community and the community at large;

MICHAEL E. DUGGAN, MAYOR



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- 3). The Human Rights Department shall publish and regularly update a register of certified businesses;

It is important to note that the certification process for Minority Owned Businesses and Women Owned Businesses is not a set-aside or quota program for the award of City contracts.

Pursuant to the powers vested in me by the 1963 Michigan Constitution and by the 2012 Detroit City Charter, I, Michael E. Duggan, Mayor of the City of Detroit, issue this Executive Order. This Executive Order is effective upon its execution and filing with the City Clerk and supersedes Executive Order No.14 issued by Mayor Dennis W. Archer on June 18, 2001, and reissued by Mayor Kwame M. Kilpatrick on November 1, 2003.

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Michael E. Duggan  
Mayor, City of Detroit